**Bank**Director.

# Breakout 2: Specialty Finance – A Mature Industry with Attractive Opportunities for Banks

## Gary McNorrill Brean Capital, LLC

**Oz Naporano** *Brean Capital, LLC* 

#A0BA24

# Specialty Finance – A Dynamic Industry with Attractive Opportunities for Banks



January 29 | Acquire or Be Acquired | Phoenix, AZ

## **Executive Summary**

Contents	Page
Specialty Finance Industry Update	3
Industry Overview	4
Alternative lending sources for small businesses	
Historic Growth	8
Non-bank lenders increasing market presence	
Technology Integration	10
<ul> <li>Proprietary models and 3<sup>rd</sup> party providers lower costs and increase efficiencies</li> </ul>	
Outlook	12
Specialty lenders continue to take market share against the backdrop of increased consolidation across products	
Opportunities for Banks	13
Benefits of Specialty Finance	14
<ul> <li>Specialty lenders provide banks access to new customers, technology, and deposits</li> </ul>	
Subsector Breakdown and Case Studies	15
<ul> <li>Equipment Leasing, Asset-Based Lending, Invoice Factoring, Small-Business Lending</li> </ul>	
Investment Options	22
<ul> <li>Banks have multiple ways to participate in specialty lending</li> </ul>	

# Specialty Finance Industry Update



### Specialty Finance Industry Update

Commercial Specialty Finance – A Dynamic Industry

## Overview

- \$2 Trillion US Market
- Small and Medium Businesses
  - 33 million SMBs in the US
  - 45% of SMBs applied to Non-depository lenders in 2021
- Multiple Verticals
  - Equipment Finance
  - Asset-Based Lending
  - Invoice Factoring
  - Small Business Lending

## **Key Drivers**

- 1919 Heller Financial is Established
- Underserved Market
  - 40% of US SMBs seek financing for growth
  - Tightening credit boxes at banks exclude mid to high credit quality businesses
- Technologic Innovation
  - Customer Acquisition
  - Underwriting
  - Efficiency
- Securitization Market

#### Esoteric vs. Traditional ABS Market by Total Proceeds



## Specialty Finance Industry Update Commercial vs. Consumer Specialty Finance

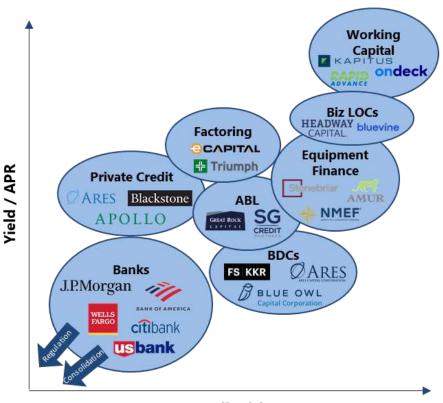
Comme	cial		Consumer		
		Borrowers			
Businesses, corporations, and o	other commercial entities		Individual Consumers		
		Use of Proceeds			
Capital Expenditures			Personal Expenses and Pu	Personal Expenses and Purchases	
Operational Expenses					
Business Growth & Developme	nt				
Typically longer term and large more flexible and customized b needs of business	-	Terms	Shorter term and fixed rep Interest rates may vary ba and borrower creditworth	sed on type of loan	
1.2% 0.0%	Mar	ket Size & Products			
1.3% 0.8% 7.9% \$2.0 31.7% TRILLION 58.2%	<ul> <li>Equipment Finance</li> <li>Asset-Based Lending</li> <li>Invoice Factoring</li> <li>Small-Business Lending</li> <li>Other</li> </ul>	5	8.5% 25.3% \$5.0 TRILLION 31.3%	<ul> <li>Student</li> <li>Auto</li> <li>Credit</li> <li>Other</li> </ul>	

#### Specialty Finance Industry Update Major Players in Commercial Specialty Finance



#### Specialty Finance Industry Update Risk-Yield Management is Key to Non-bank SMB Market Share

- Banks' lending ability to SMBs has become significantly hamstrung due to post-GFC regulation, continued consolidation and "fit the box" credit and structure policies
- Banks' share of business debt has declined to below  $25\%^{(1)}$
- Using technology, non-banks have taken market share from banks and innovated to substantially increase the breadth of financing products available to SMBs
- Leveraged term loans have become increasingly dominated by non-bank lenders<sup>(2)</sup>



**Credit Risk** 

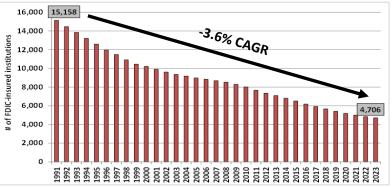
#### Notes:

1. Source: Bank Policy Institute's "Assessing the Decline in Bank Lending to Businesses" (September 2022) 2. Source: Isil Erel's "Evolution of Debt Financing Toward Less Regulated Financial Intermediaries" (2022)

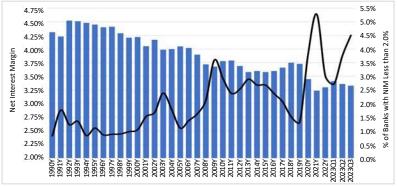
## Specialty Finance Industry Update Drivers of Commercial SpecFin Growth

### **Bank Related Drivers**

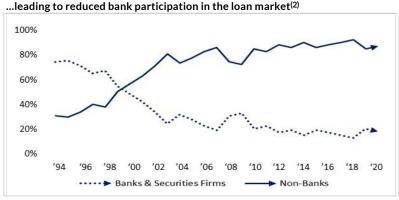
#### Number of FDIC-insured institutions<sup>(1)</sup> continues to decline...



#### Net Interest Margin<sup>(1)</sup> has yet to return to Pre-GFC levels

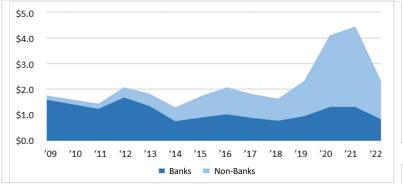


### Non-bank Growth



#### Retail Example | Residential Mortgage Originations<sup>(3)</sup>

Banks vs. Non-Bank Lenders by Total Market Share | \$ trillions

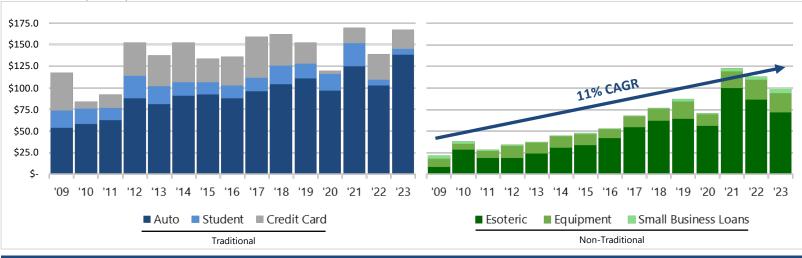


### BREAN | Capital

Notes: 1. Source: S&P Capital IQ, Brean Capital, FDIC

 Source: LCD's Quarterly Leveraged Lending Review: 1Q 2021. Non-banks includes institutional investors and finance companies 3. Source: Federal Reserve, Barron's

#### Specialty Finance Industry Update ABS Market has Embraced Diverse Asset Classes



#### Securitizations<sup>(1)</sup> | 2009 - present, \$ billions

#### **Recent Securitizations**

Tradition	al ABS					Commerc	ial Specialty Finance				
Date	Company Name	Ticker	Vertical	Amo	unt (\$M)	Date	Company Name	Ticker	Vertical	Amount	(\$M)
01/09/24	Citizens Financial Group Inc	CITZN 2024-1	Auto	\$	1,521.0	12/20/23	BasePoint Capital LLC	BSPNT 2023-1	Working Capital	\$	100.0
01/09/24	General Motors Co	GMCAR 2024-1	Auto		1,500.0	12/15/23	Blue Bridge Financial LLC	BBEF 2023-1	Equipment		125.0
01/09/24	Stellantis	SFAST 2024-1	Auto		1,000.0	12/01/23	Auxilior Capital Partners	XCAP 2023-1	Equipment		379.0
12/14/23	Banco Santander SA	SBCLN 2023-B	Auto		208.0	11/15/23	Dext Capital LLC	DEXT 2023-2	Equipment		232.0
12/13/23	Tesla	TEVT 2023-1	Auto		1,000.0	11/10/23	Channel Partners Capital LLC	CPEF 2023-1	Equipment		191.0
12/12/23	Carvana Group	CRVNA 2023-P5	Auto		218.0	09/12/23	North Mill Equipment Finance	NMEF 2023-A	Equipment		433.0

Note:

1. Excludes CLOs, CMBS and RMBS

Source: Finsight

#### Specialty Finance Industry Update Effective Use of Technology is Required for Success in Commercial Specialty Finance



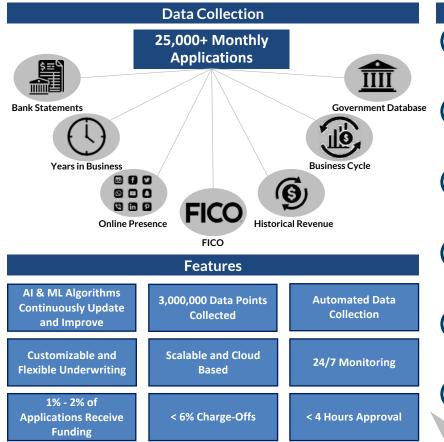
## Key Technology Partners



#### Specialty Finance Industry Update

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### Technology Driven Underwriting Increases Business Efficiency



### Underwriting

Initiate Data Collection & Fraud Detection Commence with bank account parsing and fraud checks to establish a solid foundation

## **Pre-Qualification Model Development**

Evolve from data analysis to constructing a pre-qualification model for refined assessments

2

- **Risk Management through Credit Analysis** Advance into comprehensive risk management by incorporating credit scoring, pulls, and UCC services
- Implement Algorithmic Offer Logic & Pricing Model Apply machine learning algorithms, transitioning seamlessly to precise offer logic and pricing

## Conduct Portfolio Performance Review

Progress to a structured monthly review, ensuring ongoing optimization of portfolio performance

## **Streamlined Collections Management**

Conclude the process with efficient collections management, encompassing recovery and in-house litigation

## Specialty Finance Industry Update Outlook for Commercial Specialty Finance

## ✓ Banks Continue Limited Involvement

Opportunity to capture market share and improve client credit profiles

## Diversified Funding Sources and Structures

Banks, Securitizations, CLOs, Corporate Notes, Direct Lenders, Private Equity, Insurance Companies

# Consolidation of Fragmented Industry

Spec. fin. firms with strong management teams, best-in-class technology and customer acquisition, and consistent funding sources will lead consolidation

# Non-Bank Lending Continues to Take Market Share

**Evolution of Large, Diversified Commercial Finance Firms**  Opportunities for Banks



#### Opportunities for Banks Benefits of Specialty Finance Participation

## **Revenue Generation**

- Market and Customer Base Expansion
- Diversification of Services
- Attractive Yields
- Interest Income
- Cross-Selling Opportunities
- New Fee Opportunities
  - Loan Servicing Fees
  - Treasury Management Service Fees
  - Underwriting Fees
- Deposit Gathering
- Securitization Opportunities

## **Operational Advancement**

- Expertise
- Technology and Innovation
- Market Intelligence
- Loan Servicing Efficiencies
- Cost Synergies
- Streamlined Underwriting
- Risk Mitigation
  - Credit Scoring
  - Data Analytics
- Regulatory Compliance

## Specialty Finance Industry Update Small Business Lending Product Breakdown

	Equipment Finance	Invoice Factoring	Small Business Lending	Bank
Target Borrower / Industries	Manufacturing Services Wholesale Trade Construction	Trucking Healthcare Manufacturing Construction	Small Businesses Healthcare Restaurants Transportation	Large & Small Businesses All Established Industries Government & Political Entities Consumers
Assets / Collateral	Healthcare Technology Heavy Equipment Vehicle	Accounts Receivable	N/A	Real Estate Company Assets Personal Guarantees
Secured	Yes	Yes	No	Secured & Unsecured
Typical Loan / Advance Size	\$50,000 - \$5,000,000	\$1,000 - \$20,000	\$10,000 - \$250,000	Dependent on Bank Size
Typical Duration	2 – 5 years	1 – 2 months	6 – 12 months	Dependent on Bank Size
Typical Rate	5% – 15%	2% – 5%	1.2x – 1.5x	Dependent on Product; Generally Cheapest Rate
Default / Write-off%	1% – 2%	~1%	6% – 12%	≤1%
Major Institutions		<b>PORTER</b> CAPITAL	ondeck	
		🕂 Triumph	<b>NationalFunding</b>	KeyBank 🗘 🛪
	Alliance	Viva Capital	KAPITUS	
	Afg Alliance Aunding Group AMUR.	Funding	The Fundworks	
	<b>R</b> REGENTS	<b>RTS</b> Financial	CREDIBLY	FINANCIAL PARTNERS WELLS

## Opportunities for Banks Equipment Finance

#### Overview

Equipment finance involves managing depreciating assets, requiring expertise for a successful portfolio. Loans may rely on cash flows, and collateral value is crucial for underwriting.

Leasing offers set payments for a specific period, often with an option to purchase at the term end, providing affordable access.

8 in 10 US companies use financing for new equipment, with banks as primary lenders for 43% of deals.

2,500

Leasing (26%), secured loans (19%), and lines of credit (17%) are top financing methods.

Key reasons for financing include protection from equipment obsolescence, tax advantages, and cash flow optimization. **Equipment Finance:** small ticket (<\$250k) and middle-market (\$250k to \$5.0m) equipment loans represent a \$1.0 trillion market at the center of the \$1.2 trillion U.S. equipment finance industry.

- 2021, total market grew at a rate of 20.7% from 2017 projected to reach \$1.3 trillion by 2025
- Small ticket and middle-market loans represent 86% of all U.S. equipment financed
- Delinquencies and defaults are off Covid-era lows but still in line with historical performance
- Q3 2023, Equipment and Software investment was 0.5% annualized following 7% growth in Q2, 2023

#### 2,000 1,109 1.059 1,011 965 866 1,500 903 877 903 599 634 732 1,000 1.280 1,258 1.161 500 1,011 1,006 982 934 901 835 2014A 2015A 2016A 2017A 2018A 2019A 2020A 2021A 2022E 2023E 2024E 2025E Equipment Finance Industry Non-Financed Equipment Investment

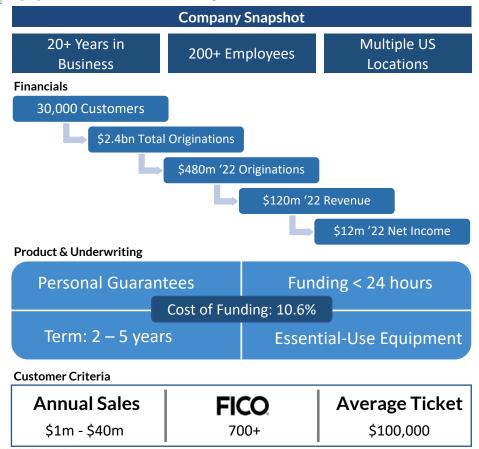
#### Small / Mid Ticket Securitization Volume

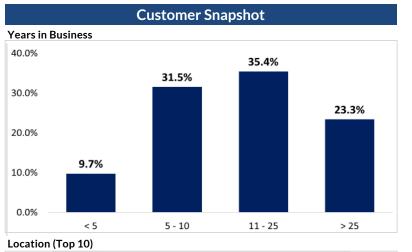




#### Equipment Finance Industry Size (\$ in Bn)

#### Opportunities for Banks Equipment Finance – Case Study







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#### Opportunities for Banks Asset-Based Lending & Invoice Factoring

#### Overview

ABL and factoring offer secured alternatives to real property, utilizing receivables and inventory. providing versatile financing solutions for businesses.

In ABL, borrowers provide a list of assets which the lender values to determine borrowing capacity and establishes a credit line based on the value.

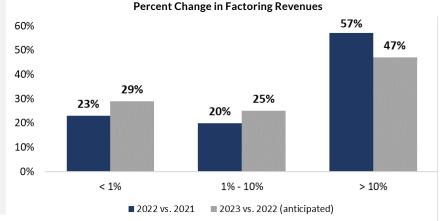
ABL borrower's assets can include account receivable, inventory, equipment, real estate, and IP, unlocking a new source of funding.

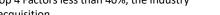
Invoice factoring involves selling unpaid invoices to a third party for cash, providing immediate working capital.

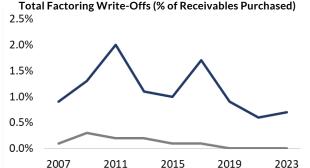
Businesses gain access to funds without incurring debt, as the factor assumes responsibility for collecting payments from large, credit-worthy customers.

Asset-Based Lending & Invoice Factoring: ABL secures loans with tangible assets while Invoice Factoring involves accelerating cash flow by selling invoices. These sectors offer investors diverse options, stability, and access to a quickly growing market.

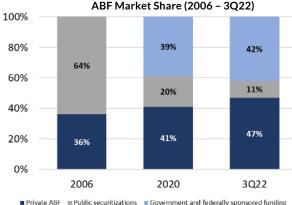
- Private global Asset-Based Finance market stands at \$5.2 trillion as of 2022 a 15% increased from 2020. Projections indicate further growth to reach \$7.7 trillion in the next five years
- ABL's share of the total ABF market has grown 11% since 2006
- 2023, overall invoice factoring revenue jumped 9.9% to reach an estimated \$3.3bn over the past five years
- With market share between the top 4 Factors less than 40%, the industry concentration is low and ripe for acquisition





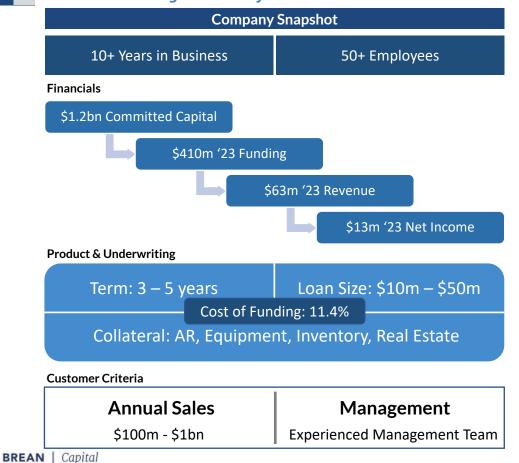


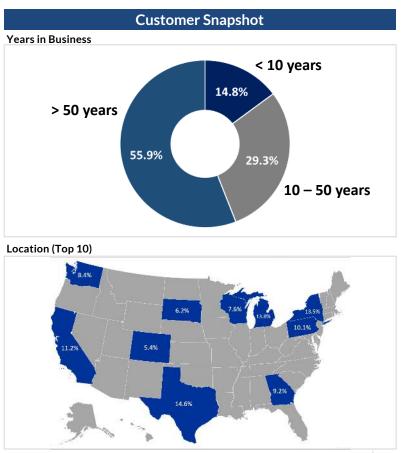




#### BREAN Capital

Opportunities for Banks Asset-Based Lending – Case Study





#### Opportunities for Banks Small & Medium-Sized Business Finance

#### Overview

Traditional banks often find small business loans too risky or shortterm. Technology-driven firms quickly fund amounts often under \$100,000 with terms less than 12 months.

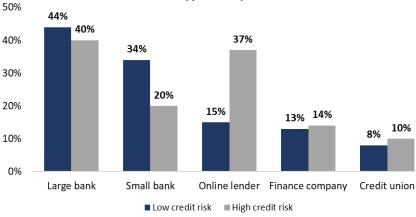
Small business loans provide established businesses the capital for growth and to overcome financial challenges.

Major uses of proceeds include business expansion, marketing and advertising, real estate purchase, business acquisitions, inventory.

59% of small business face financial challenges, with only 42% having their financing needs met.

Typical industries seeking small business loans include Food Services, Construction, Health Care, Transportation, and Manufacturing. **Small & Medium-Sized Business Finance:** the market for creditworthy SMBs that have limited access to traditional sources of capital is underpenetrated and poised for growth.

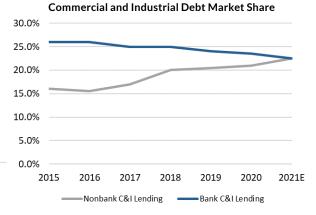
- SMBs form the backbone of the U.S. economy, 33 million businesses employing 62 million workers, based on SBA estimates
- The SMB market continues to grow with a record 5.4 million new business applications filed in 2021 and 62.7% net jobs created since 1995
- An estimated 80% of SMBs seeking credit require less than \$500k
- 2021, 23% of small businesses seeking funds chose online lenders, marking an increase from the 20% in 2020



#### **Credit Sources Applied To by Small Businesses**

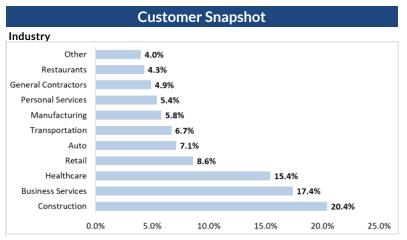
Small Business Loan Securitization Volume



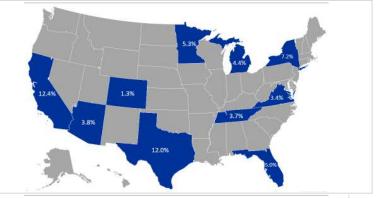


#### Opportunities for Banks Small & Medium-Sized Business Finance – Case Study

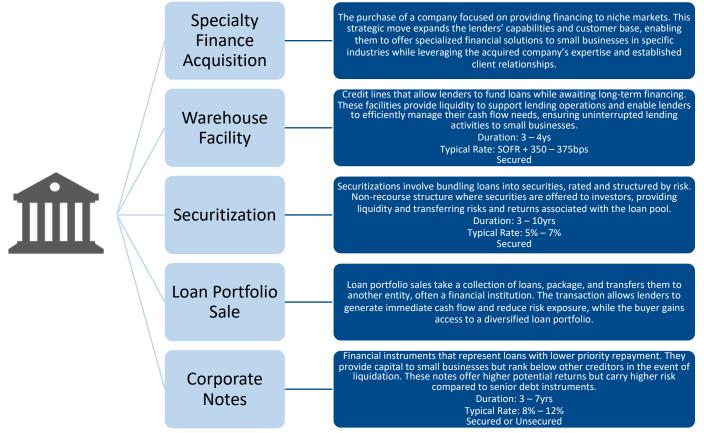
## **Company Snapshot** 20+ Years in Multiple US 500+ Employees Locations **Business** Financials 50,000 Customers \$1.4bn '22 Funding \$213m '22 Revenue \$42m '22 Net Income **Product & Underwriting** Loan Size: \$5k – \$500k Same Day Funding Cost of Funding: 15.1% Term: 6 – 24 months > 50% Repeat Customers **Customer Criteria Annual Sales Time in Business FICO** \$2,000,000+ 700+ 15+ years







## Opportunities for Banks Participation Opportunities in the Specialty Finance Industry



#### Opportunities for Banks Participation Opportunities in Specialty Finance – Acquisitions

Specialty Finance Acquisition



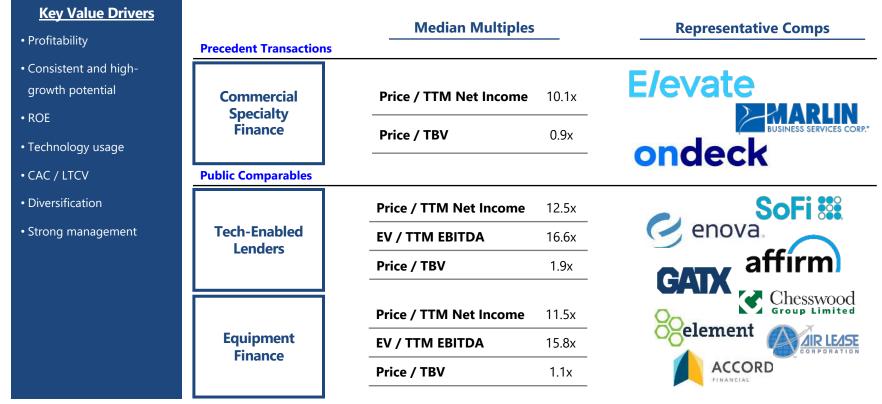
## **Benefits**

- Customer Base Expansion
- Technology and Innovation
- Diversification of Services
- Market Expansion
- Industry Expertise
- High Yielding Assets
- Deposit Gathering

## **Considerations**

- Technology Integration
- Cultural Fit
- Execution Risk
- Geographic Distribution
- Competition in Niche Market
- Technology Advancements
- Interest Rate Environment

#### Opportunities for Banks Market Multiples Remain Muted



Multiples as of January 18, 2024

### • Strong Growth in Specialty Finance

• Specialty finance and alternative lending are experiencing sustained popularity among small to mediumsized businesses, presenting an enticing growth opportunity for banks in a burgeoning sector.

### Diverse Avenues for Bank Involvement

 Banks can engage with this rapidly expanding sector in various ways, offering them the chance to participate in a well-established and dynamic landscape, adapting their involvement to align with specific strengths, objectives, and risk profiles.

### Multifaceted Benefits for Banks

- Specialty lenders significantly enhance a bank's platform by providing manifold advantages, including expanded customer acquisition channels, higher yielding assets, cutting-edge underwriting technology integration, opportunities for market expansion, and bolstered deposit growth.
- Specialty finance participation boosts a bank's competitiveness through enhanced offerings, technology, and operational strength in a dynamic financial landscape.

Brean Capital Overview



## Appendix | Brean Capital Overview Select Team Members

#### **Gary McNorrill**





Mr. McNorrill is a Managing Director and Head of Mergers and Acquisitions at Brean Capital, LLC. He has more than 17 years of investment banking experience predominately in mergers and acquisitions in the financial services sector in addition to debt and equity offerings and strategic advisory engagements for public and private banks and companies. Prior to joining Brean, Gary was a Managing Director at Performance Trust Capital Partners who acquired his predecessor firm, Banks Street Partners, in 2019 where he was President and a partner of the firm. He began his investment banking career at JPMorgan where he was an Associate working with middle-market companies in the Southeast. He also practiced law in the Corporate Debt Finance group at Alston & Bird for 3 years before transitioning to investment banking. Gary obtained his JD from the Emory University School of Law and his BA from the University of Georgia. In between his schooling he served 4 years for the Speaker of the U.S. House of Representatives and a national campaign organization. He holds FINRA Series 7, 24, 63 and 79 registrations.



#### Osnat Naporano

#### Head of Syndicate | ONaporano@breancapital.com

Ms. Naporano joined Brean Capital in January 2016 and is based in our New York office. She has over 14 years of specialist experience, focusing exclusively on banks and financial services companies as well as institutional firms that invest within the sector. Osnat spent 9 years at KBW as an analyst within the Fixed Income Research Group, covering banks, finance, and insurance companies and also spent several years on the trading desk at KBW, selling predominately corporate bonds, preferred, hybrids, and structured products to institutional clients. After KBW, Osnat worked at Susquehanna International Group, where she marketed and sold fixed income products to major institutional accounts, with a focus on banks and financial companies. Osnat began her career at White Mountain Advisors, an asset management firm, providing credit analysis of fixed income securities for all U.S. industry sectors. She graduated from Bucknell University with a degree in Business Administration.

#### Appendix | Brean Capital Overview Brean Capital at a Glance

A Full-Service Investment Banking Firm with a Tradition of Excellence for 50 Years

### **Business Divisions**

- Investment Banking
- Institutional Sales & Trading
- Asset Management

- Research & Strategy
- Strategic Advisory

Q M

Strong Investor Backing



- Quadrant Management
- The Hunt Companies



## Appendix | Brean Capital Overview Business Units

Serving the investment and capital needs of corporate and institutional investor clients

I N V E S T M E N T B A N K I N G	S A L E S & T R A D I N G	RESEARCH & STRATEGY	STRATEGIC A D V I S O R Y
20+ Full-time Employees	100+ Full-time Employees	20+ Full-time Employees	25+ Full-time Employees
Sectors	Sectors	Macro	Sectors
<ul> <li>Specialty Finance</li> <li>Banks</li> <li>Real Estate &amp; Mortgage</li> <li>Alternative Energy</li> <li>Alternatives</li> <li>Services</li> <li>Capital Markets Solutions</li> <li>Structured Products Solutions</li> </ul>	<ul> <li>Mortgages, Asset-Backeds &amp; Derivatives</li> <li>Corporates</li> <li>Rates &amp; Munis</li> </ul> Products <ul> <li>Agency MBS</li> <li>Non-Agency MBS</li> <li>CMO's</li> </ul>	<ul> <li>Financial Institutions</li> <li>Specialty Finance</li> <li>Fintech</li> <li>Real Estate &amp; Mortgage</li> <li>Energy</li> <li>Alternatives</li> <li>Fixed Income</li> <li>Rates</li> </ul>	<ul> <li>Fixed Income</li> <li>Banks</li> <li>Financial Institutions</li> <li>Services</li> <li>Portfolio Analysis</li> <li>Rating Agency Alternatives</li> <li>Model Validation</li> <li>Value-at-Risk</li> </ul>
<ul> <li>Structured Products Solutions</li> <li>Asset Sale &amp; Securitization</li> <li>M&amp;A Advisory</li> <li>Restructuring</li> <li>Special Situations</li> </ul>	<ul> <li>CMBS</li> <li>ABS</li> <li>CLO's</li> <li>CDO's</li> <li>Whole Loans</li> <li>HECM (Reverse Mortgages)</li> </ul>	<ul> <li>Nates</li> <li>Mortgages</li> <li>Mortgage Derivatives</li> <li>Commercial Real Estate</li> <li>Asset-Backed</li> </ul>	<ul> <li>Value-at-Kisk</li> <li>Bank Stress Testing</li> <li>Impairment Analysis</li> <li>Credit Valuation</li> <li>Analysis</li> <li>Positive Assurance</li> </ul>

#### ASSET MANAGEMENT

#### 25+ Full-time Employees

#### Sectors

- \$1+ Billion AUM
- Fixed Income
- Mortgage-Backed Securities & Derivatives
- Investment Grade
- High-Yield
- Preferreds

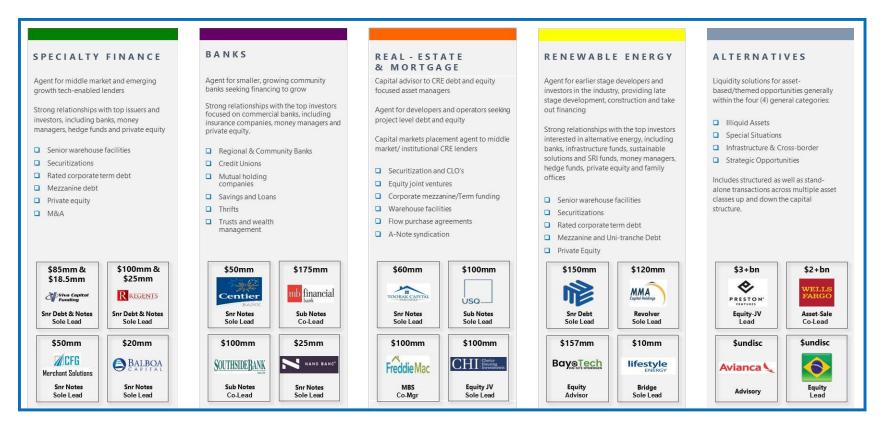
#### Services

- Asset Management
- Portfolio Analysis
- Trade Execution Services
- Risk Management
- Hedging

#### Appendix | Brean Capital Overview

### Investment Banking | Industry Verticals

By focusing the firm's resources on select industry verticals, we have developed extensive transaction expertise and a broad network of corporate and investor relationships that enable the efficient execution of optimal financing and strategic solutions for our clients



#### Appendix | Brean Capital Overview

### Select Recent Specialty Finance Transactions | Over \$1.1 Billion in transactions, since 2019



Note: 1. Announcement pending: represents two transactions by the same issuer

## Appendix | Brean Capital Overview SBA 7(a) Pooling | League Table

SBA 7(a) Pool Issuance	2022	2023
Brean Capital, LLC	\$ 1,965,045,957 \$	2,731,745,260
Raymond James Bank, N.A.	1,891,512,159	1,390,379,070
FHN Financial Capital Markets	1,766,143,975	1,199,149,078
Truist Bank	1,508,920,234	232,874,837
BMO Capital Markets Corp.	991,493,099	623,742,399
Signature Bank	1,176,206,587	431,735,412
Cantor Fitzgerald & Co.	526,584,451	372,039,212
Stifel Nicolaus & Company, Inc.	242,124,867	623,742,769
Flagstar Bank, N.A.		841,322,884
Wells Fargo Securities, LLC	79,306,492	84,295,956
	10,646,653,105	8,531,028,900

Excludes guaranteed loan sales

All of Brean Capital's pool issuance has been Standard pools

90% of Brean pools have been "par" issues

## Appendix | Brean Capital Overview Glossary of Terms

Term	Definition
Specialty Finance	Sector within commercial finance comprised of non-bank lenders specializing in various niche areas. Areas encompass equipment leasing, invoice factoring, asset-based lending, small business lending, and other esoteric asset classes.
Small Business	Generally independent businesses having fewer than 500 employees and less than \$50 million in annual revenue. Precise size standards vary by industry.
Esoteric	Unconventional or specialized financial instruments and investment opportunities backed by non-traditional assets and specialized collateral.
Tech-Enabled Lenders	. Financial institutions utilizing technology to produce and deliver products and services in a more robust and efficient manner than traditional banks.
Asset-Based Lending (ABL)	Financing method where a company secures a loan using diverse assets, such as accounts receivable, inventory, and intellectual property, as collateral, offering flexibility beyond cash flow.
Asset-Based Finance (ABF)	Refers to the broader asset-based market, inclusive of both publicly traded asset-based securities and privately originated asset-based financings with tailored exposures, term, and collateral.
Small/Mid-Ticket Equipment	. Small ticket equipment finance typically involves securing funding for equipment with a value of less than \$250,000, while mid- ticket equipment finance pertains to funding for equipment in the range of \$250,000 to \$5.0 million.
Invoice Factoring	Financial arrangement where a company sells its accounts receivable to a third party at a discount for immediate cash flow.
Small/Medium Business Finance	The provision of financial resources, such as loans and credit, to small businesses by lenders or financial institutions to support their operations, growth, or specific financial needs.

Bank Director.

# Breakout 2: Specialty Finance – A Mature Industry with Attractive Opportunities for Banks

Scan here to fill out the evaluation for this session.



## Gary McNorrill Brean Capital, LLC

**Oz Naporano** *Brean Capital, LLC* 

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