

# Getting the Highest Value Possible

**Curtis Carpenter** 

Hovde Group, LLC

# **GETTING THE HIGHEST VALUE POSSIBLE**

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#### PRESENTATION BY:

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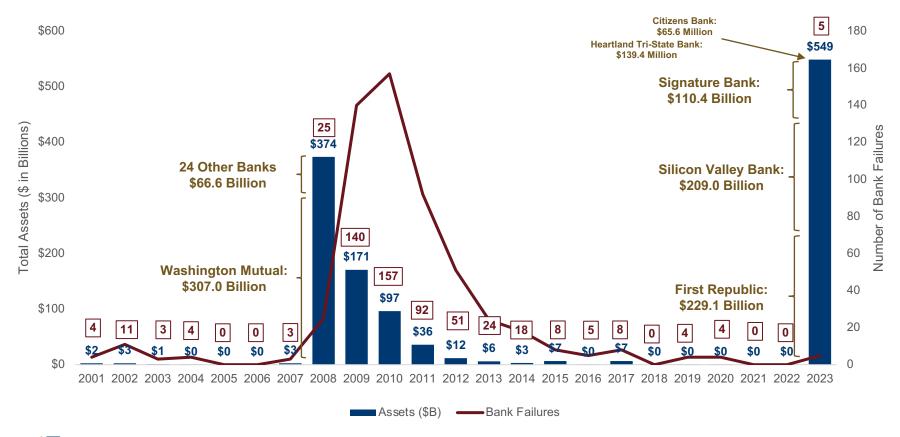
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I. BANKING INDUSTRY WOES IN 2023



#### BANKING INDUSTRY 2023 WOES - U.S. BANK FAILURES SINCE 2001



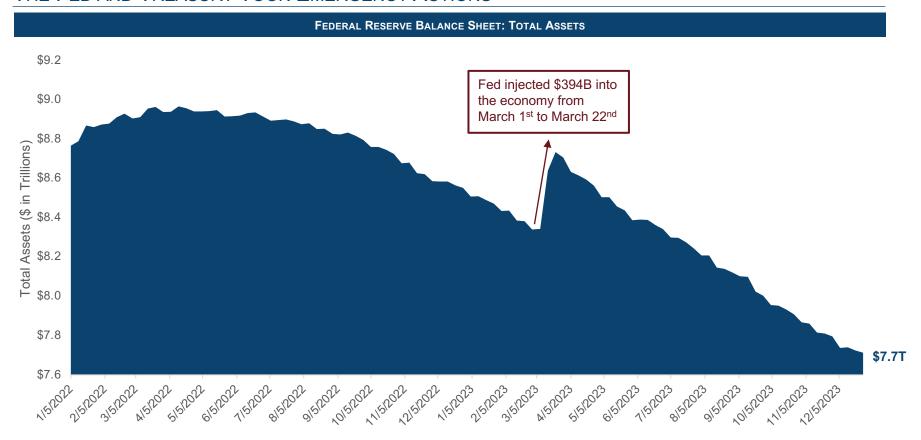
# HIGHEST ESTIMATED COST TO FDIC ON GOVERNMENT ASSISTED DEALS SINCE 1998

Cailed Dawle	P.····	Date	Est. Cost to FDIC	Total Assets	Total Deposits	Assumed	Est. Cost to FDIC/ Failed Bank Assets
Failed Bank	Buyer	Announced	(\$M)	(\$B)	(\$B)	(\$M)	(%)
Silicon Valley Bridge Bank	First Citizens Bancshares	03/27/23	20,000	167.0	119.0	16,450.0	12.0
First Republic Bank	JPMorgan Chase & Co.	05/01/23	13,000	232.9	104.5	TBD	5.6
IndyMac Federal Bank	IMB Management Holdings	01/02/09	12,438	23.5	6.4	4,700.0	52.9
BankUnited FSB	BankUnited Inc.	05/21/09	5,275	13.6	8.6	3,000.0	38.8
Colonial Bank	BB&T Corp.	08/14/09	3,330	25.2	19.2	1,462.0	13.2
Signature Bridge Bank	New York Community Bancorp	03/19/23	2,500	110.4	88.6	2,700.0	2.3
Westernbank Puerto Rico	Popular Inc.	04/30/10	2,340	11.1	8.4	1,097.1	21.1
AmTrust Bank	New York Community Bancorp	12/04/09	2,258	13.0	8.2	425.0	17.4
ANB Financial	IBERIABANK Corp.	05/09/08	1,030	2.1	1.8	NA	49.1
R-G Premier Bank of Puerto Rico	Bank of Nova Scotia	04/30/10	1,002	5.9	4.3	441.8	16.9
First NBC Bank	Hancock Holding Co.	04/28/17	967	4.7	3.5	NA	21.0
Georgian Bank	First Citizens Bancorp. Inc.	09/25/09	967	2.1	2.0	349.0	47.0
Security Bank Corp. (6 subsidiaries)	State Bank and Trust Co.	07/24/09	911	2.5	2.4	316.5	37.2
Irwin Union Bank / Irwin Union B&T	First Financial Bancorp.	09/18/09	904	3.2	2.5	652.2	28.3
First Heritage Bank / FNB of Nevada	Omaha Financial Holdings	07/25/08	830	3.7	3.2	NA	22.7
Mutual Bank	Central Bancorp Inc.	07/31/09	825	1.7	1.6	415.7	48.5
		Median	1,644	8.5	5.3	874.7	21.9

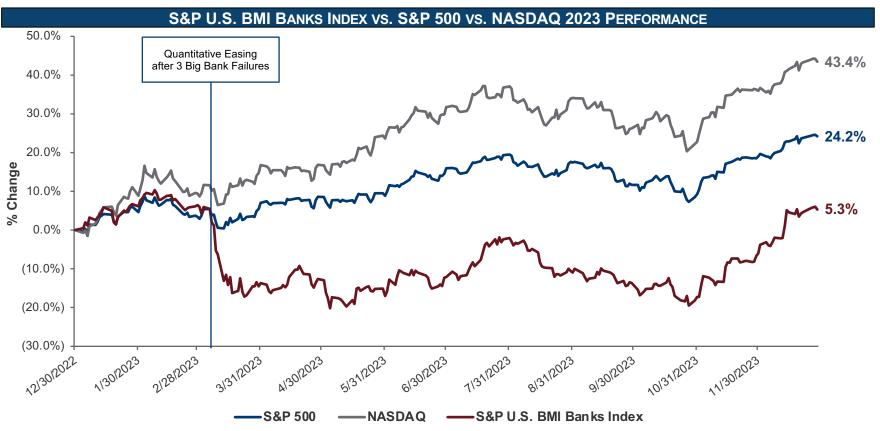


Data as of 12/31/2023 Source: S&P Capital IQ Pro

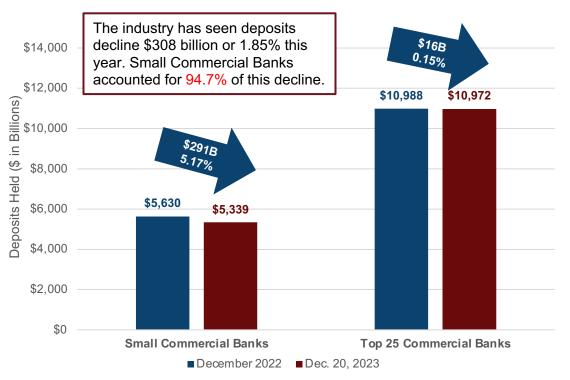
#### THE FED AND TREASURY TOOK EMERGENCY ACTIONS



#### **EQUITIES TUMBLED THEN RALLIED POST LIQUIDITY INJECTION**



#### 2023 DEPOSIT FLOWS IN LARGE AND SMALL COMMUNITY BANKS



- The week following the failures of SVB and Signature Small Commercial Banks experienced deposit outflows amounting to \$184 billion.
- That same week, depositors flocked to banks they deemed "too big to fail" and Large Commercial Banks¹ experienced deposit inflows of \$120 billion.
- 2023 Deposit Flows:
  - Small Commercial Banks<sup>2</sup>:
    - $\blacksquare$  \$291 billion
    - $\blacksquare$   $\checkmark$  5.17%
  - Top 25 Commercial Banks¹:
    - $\blacksquare$   $\checkmark$  \$16 billion
      - $\blacksquare$   $\lor$  0.15%

Note: Data is not seasonally adjusted

<sup>1.</sup> Large domestically chartered commercial banks are defined as the top 25 domestically chartered commercial banks, ranked by domestic assets as of the previous commercial bank Call Report to which the H.8 release data have been benchmarked.

<sup>2.</sup> Small domestically chartered commercial banks are defined as all domestically chartered commercial banks not included in the top 25. Source: Federalreserve.gov (Most recent data available as of 12/20/2023)

II. US MACROECONOMIC ENVIRONMENT



#### THE PANDEMIC SPENDING PARTY AND BIDENOMICS

 During the COVID lockdowns of 2020, the Federal Government spent an unprecedented \$3.5 trillion.

After the economy started to recover in 2021, the Biden Administration passed a series of spending measures providing \$3.2 trillion of additional fiscal spending on top of regular budgeted expenditures.

■ This \$7.3 trillion of Fiscal stimulus has been the largest fiscal spending in U.S. history and has been appropriated from March 2020 to today.

CARES Act March 2020	\$2.2 Trillion
Consolidated Appropriations Act December 2020	\$900 Billion
Other Related 2020 Spending	\$400 Billion
American Rescue Plan Act March 2021	\$1.9 Trillion
Infrastructure Investment and Jobs Act November 2021	\$500 Billion
	\$500 Billion \$280 Billion
November 2021  The CHIPS and Science Act	<u> </u>

## "Inflation is just like alcoholism;

In both cases, when you start drinking or when you start printing too much money, the good effects come first, and the bad effects only come later.

That's why in both cases there is a strong temptation to overdo it-to drink too much and to print too much money."

Milton Friedman, Economist and Nobel Prize Recipient
 (Economics for his contribution to consumption analysis and monetary history and theory)

#### TIME TO PAY THE PARTY'S TAB



**Stages of Inflation:** 

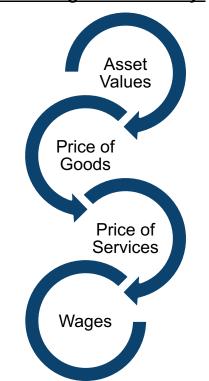
1. Asset Values

2. Price of Goods

3. Price of Services

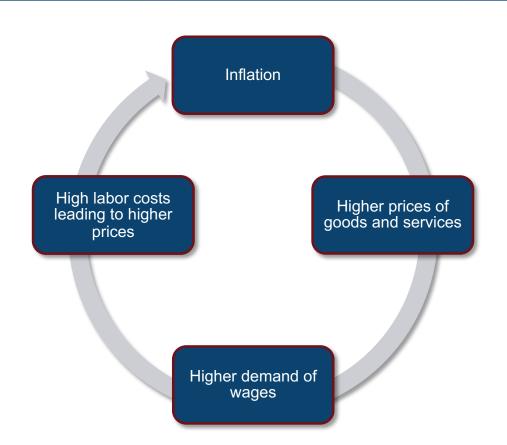
4. Wages

# The Order in Which Inflation Flows Through an Economy:



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- Nominal wages have increased 4.5% year-overyear. However, adjusted for inflation, real wages have only increased 0.8% yearover year.
- Consequently, employees will seek even greater compensation increases.



#### UNIONS DEMAND HIGHER WAGES AND BENEFITS

**UPS Drivers** 

Drivers will earn \$170,000 in annual pay and benefits by the end of the 5-year contract.

Healthcare Unions

Unions representing 85,000 workers at Kaiser Permanente came to a tentative agreement which includes a 21% pay increase over the next 4 years.

**UAW Workers** 

The Big Three Automakers have agreed to a 25%-33% pay increase over 4 years, with 11% of that coming in the first year.

Major Airline Pilots

Various deals have been made, including American Airlines' agreement to increase pay by 46% over the next 4 years.

Major Airline Flight
Attendants

Flight attendants at Southwest Airlines agreed to a 36% cumulative pay increase over a 5-year contract.

Culinary and Bartenders
Unions

MGM, Caesars and Wynn Resorts workers are demanding the largest increase in the history of the Union.

















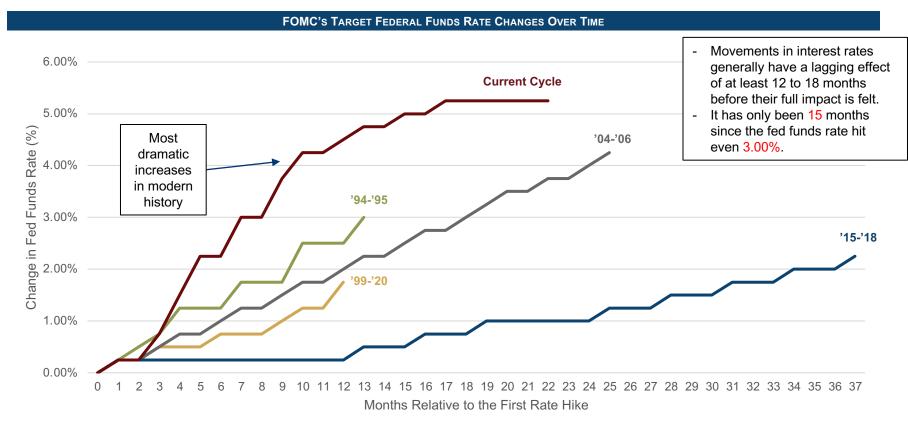






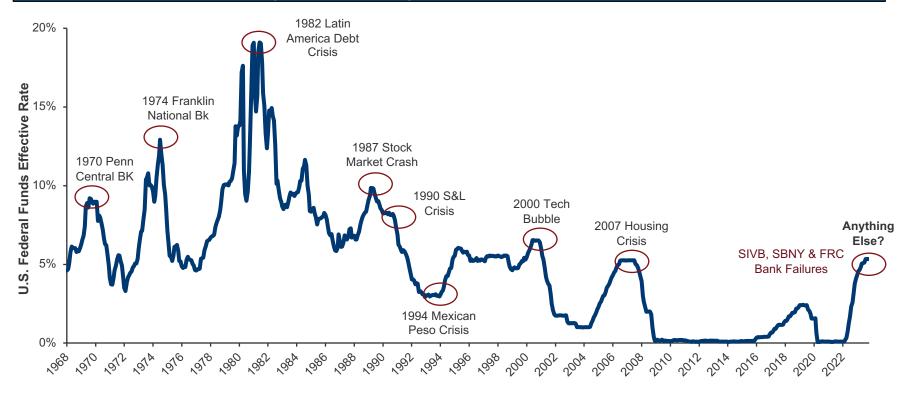
Wynn RESORTS.

#### FULL IMPACT OF RATE HIKES IS UNKOWN

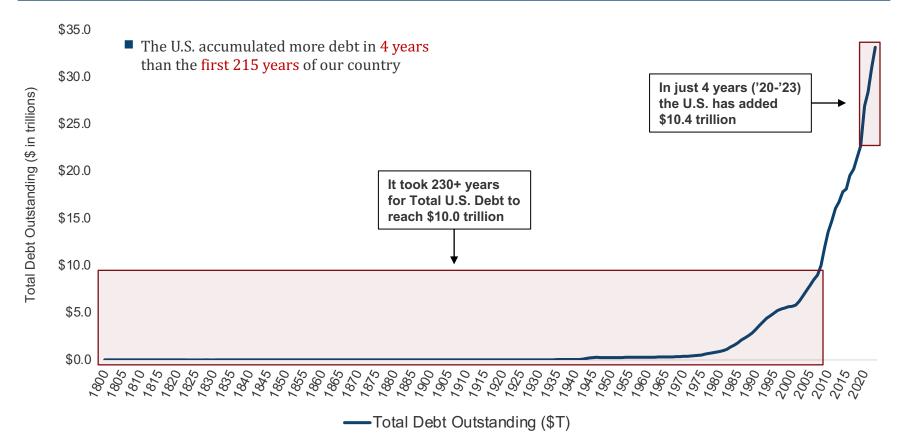


#### WHAT WILL THE FED BREAK THIS TIME?

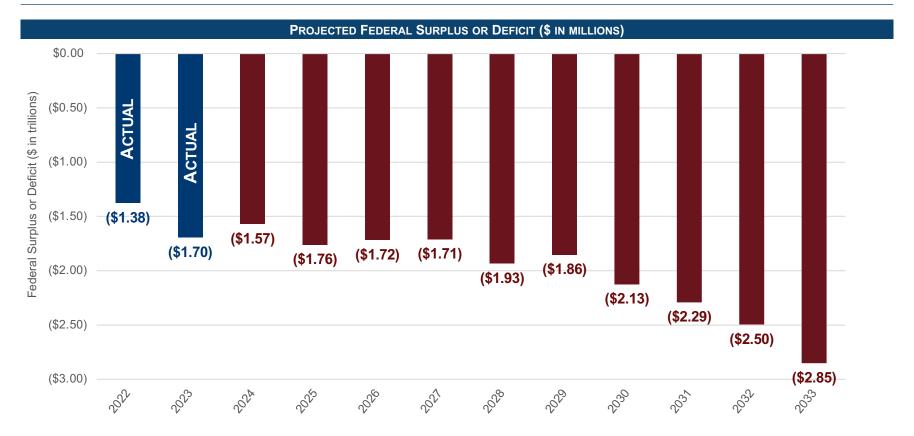
#### LARGE PENSION, INVESTMENT FUND, FINANCIAL ENTITY OR FOREIGN GOVERNMENT?



#### U.S. DEBT ACCUMULATION IS UNSUSTAINABLE



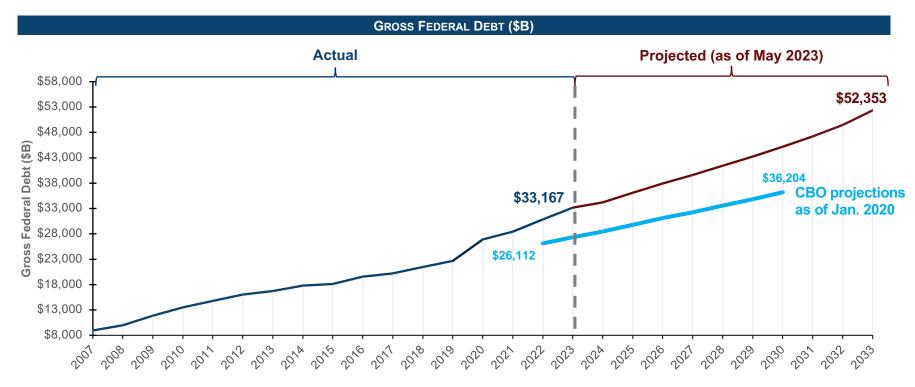
#### CONGRESSIONAL BUDGET OFFICE PROJECTS INCREASING DEFICITS INDEFINITELY



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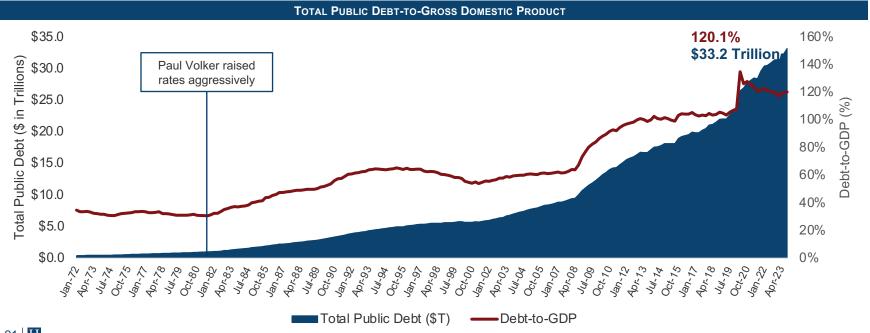
#### THE CBO IS FORECASTING THE U.S. DEBT TO EXCEED \$50 TRILLION

- We have seen a steep increase in debt. In 2007 gross federal debt was under \$9.0 trillion and in 2023 we saw it increase to \$33.2 trillion
- The Congressional Budget Office (CBO) expects gross federal debt to increase approximately 60% to \$52.4 trillion by 2033

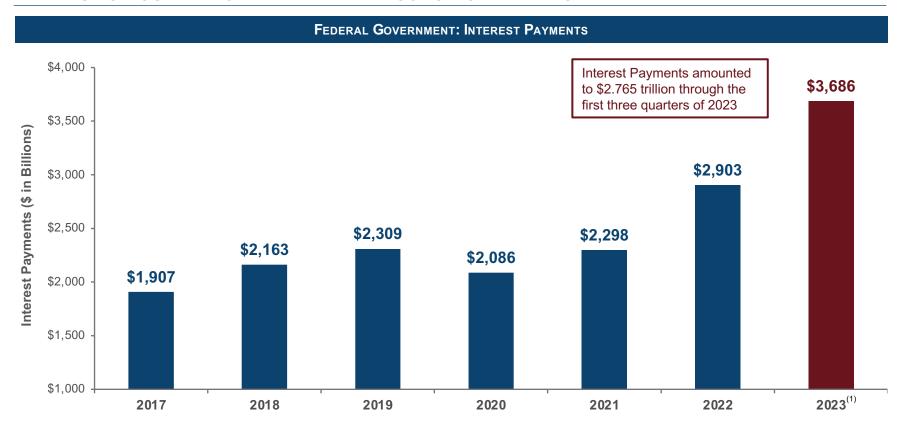


#### U.S. NATIONAL DEBT TO GDP LIMITS OUR FLEXIBILITY

- The U.S. currently has \$33.2 trillion in public debt which does not include future entitlement obligations.
- The U.S. Debt-to-GDP is currently at 120% higher than WWII levels.
- The CBO projects public debt to reach \$52.3 trillion by the end of 2033.
- U.S. Debt levels are unsustainable and put economic growth and stability at great risk.

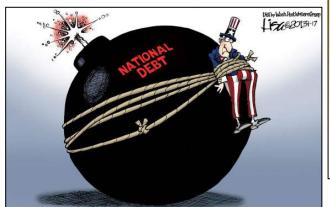


#### INTEREST ON OUR NATIONAL DEBT IN AN ECONOMIC PANDEMIC



#### THE U.S. GOVERNMENT – LENDER OF LAST RESORT IS BROKE

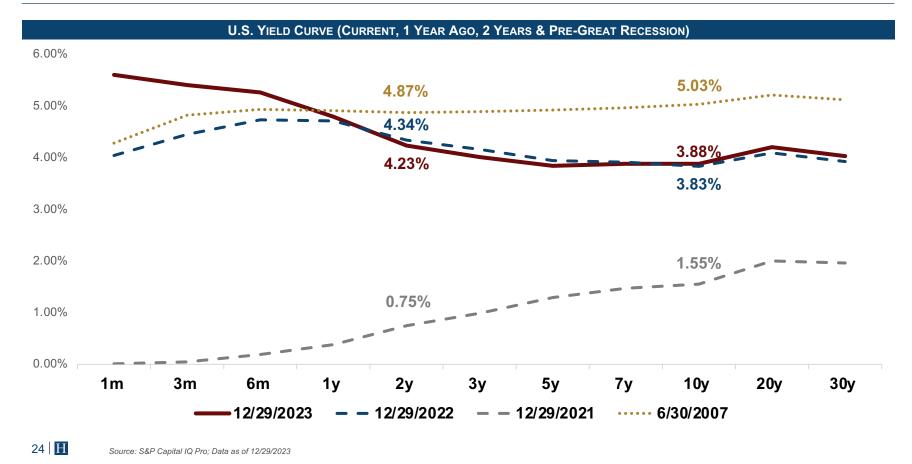






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#### YIELD CURVE - MORE RECESSIONARY THAN 2007



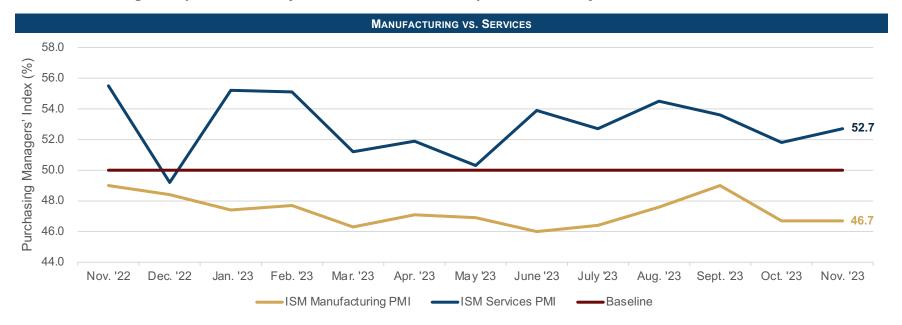
#### HISTORICALLY RELIABLE INDICATOR POINTS TO A RECESSION

- The spread between the U.S. 2-year Treasury and 10-year has historically fallen as the Federal Funds Target rate has been increased
- Currently, the 2/10 spread is a -35 bps which is lower than the -19 bps trough experienced in late 2006



#### A TALE OF TWO ECONOMIES

- Manufacturing has remained in contraction for 12 months. All 5 of the sub-indexes that directly factor into the Manufacturing PMI are in contraction territory.
- Services on the other hand has expanded for its 11<sup>th</sup> consecutive month after 1 month of contraction in December 2022.
- A PMI above 50 generally indicates an expansion of the overall economy and below 50 represents a contraction.



#### THREE MAIN REASONS THE ECONOMY REMAINED RESILIENT



Federal, State and Municipal Government Spending



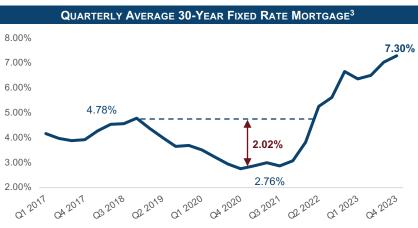


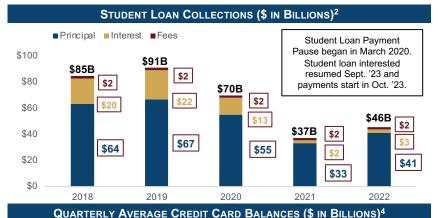


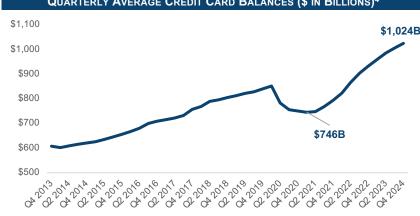
Failure of Silicon Valley, Signature and First Republic Banks Triggered the Fed to Restart QE Briefly

#### FORCES THAT LIFTED CONSUMERS – THE BIGGEST PART OF GDP





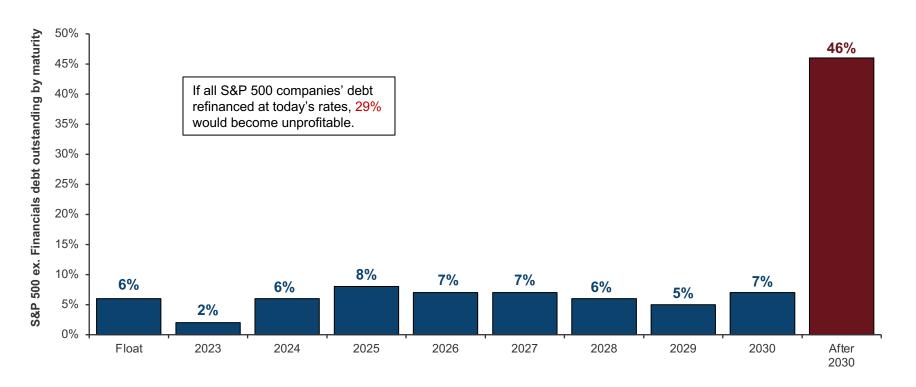




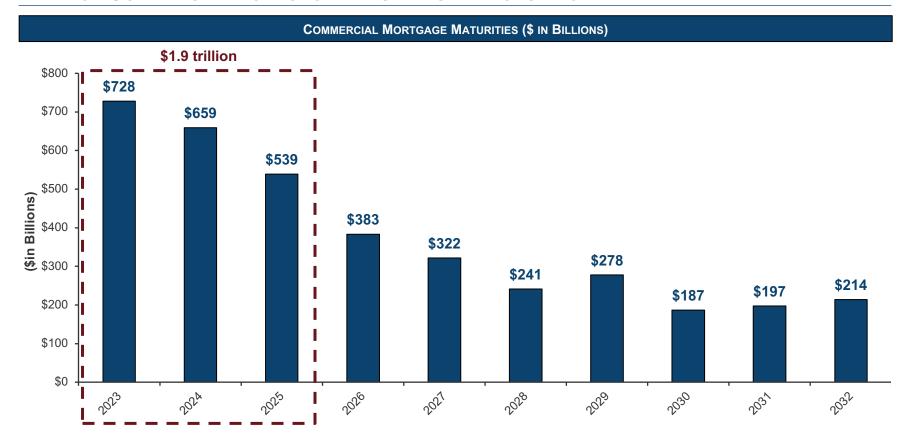
<sup>28 |</sup> H

#### BILLIONS OF DEBT NEEDS REFINANCING AT HIGHER RATES

#### NEARLY HALF OF S&P 500 DEBT TO MATURE AFTER 2030



#### WAVE OF COMMERCIAL MORTGAGE MATURITIES APPROACHING



## THE PROBLEM: RE-MARGINING CRE LOANS

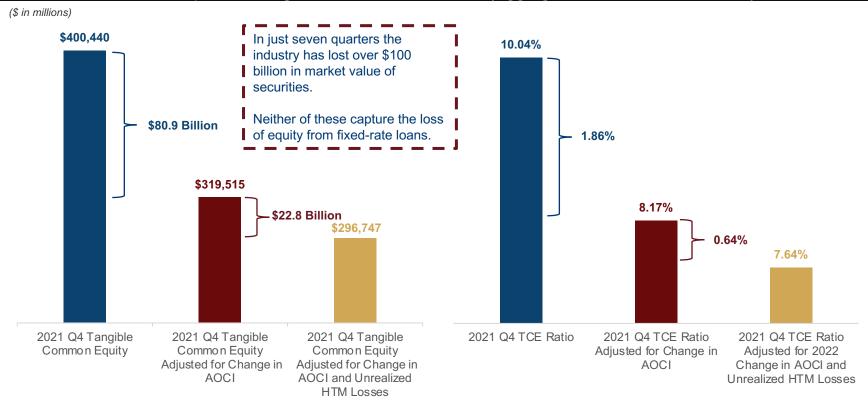
	Loan Amount	Rate	Net Operating Income / Cash Flow	Interest Payment	Cash Flow after Interest	Debt Service Coverage
Original Loan	\$10,000,000	4.00%	\$600,000	\$400,000	\$200,000	1.50x
Original Loan at Current Rates	\$10,000,000	8.00%	\$600,000	\$800,000	(\$200,000)	0.75x
New Loan at Current Rates	\$5,000,000	8.00%	\$600,000	\$400,000	\$200,000	1.50x
Financing Gap	(\$5,000,000)					

III. BANK INDUSTRY MACRO TRENDS



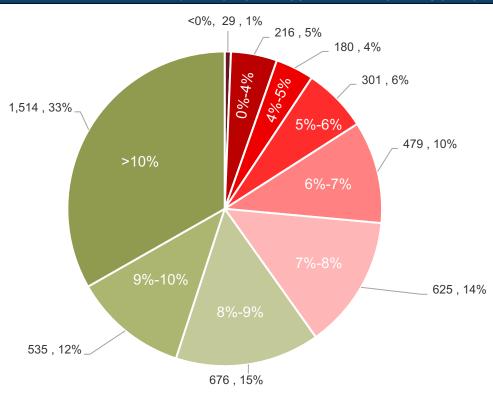
#### EFFECT OF UNREALIZED BOND LOSSES ON CAPITAL

#### AOCI's Impact on Tangible Common Book Value (Aggregate for Banks < \$20 Billion)



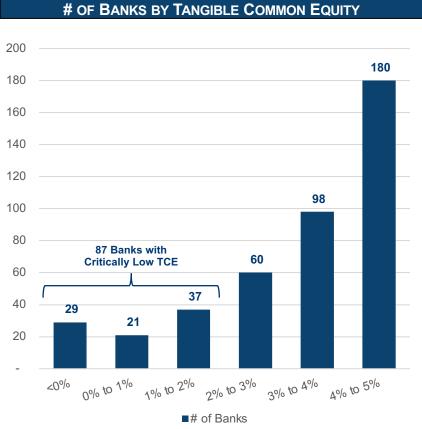
#### FED RATE INCREASES HAVE DEPLETED BANK CAPITAL

#### PERCENTAGE OF INDUSTRY BY TANGIBLE COMMON EQUITY-TO-ASSETS

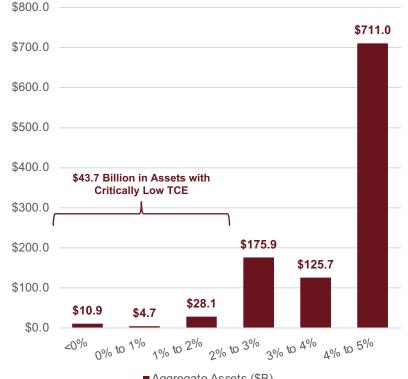


- 40% of banks have less than 8% Tangible Common Equity-to-Assets as of September 30, 2023.
- 38% of banks had less than 8% Tangible Common Equity-to-Assets as of June 30, 2023.

#### BANKS WITH TANGIBLE EQUITY CAPITAL BELOW 5.00%



#### AGGREGATE ASSETS BY TANGIBLE COMMON EQUITY



■ Aggregate Assets (\$B)



# Bank Term Funding Program



Executive Pay & Dividend\* Restrictions



**Growth Restrictions** 



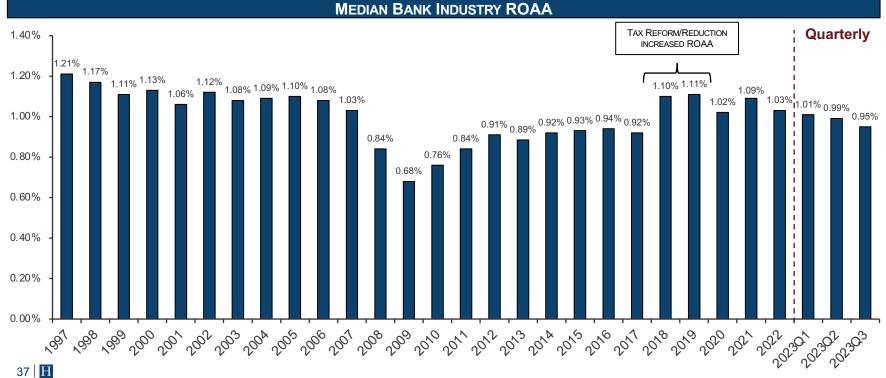
Strict Liquidity and Capital Plans



**Prompt Corrective Action Plans** 

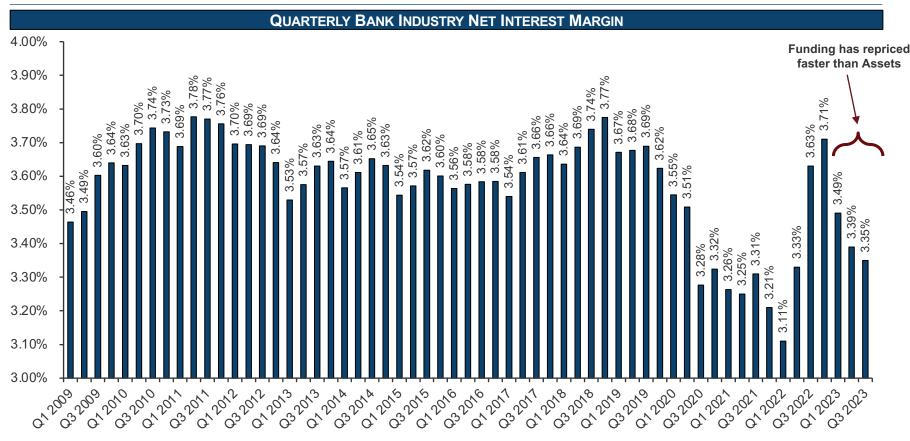
#### WHERE ARE BANK EARNINGS HEADING FROM HERE?

- Tax reform helped juice bank earnings to near historical highs in 2019
  - Corporate tax rates are in jeopardy of going higher, cost of deposits and capital are increasing, as well as regulatory compliance burdens
- 2021 returns are skewed by negative provisions, PPP fees and the tail end of the mortgage refi boom

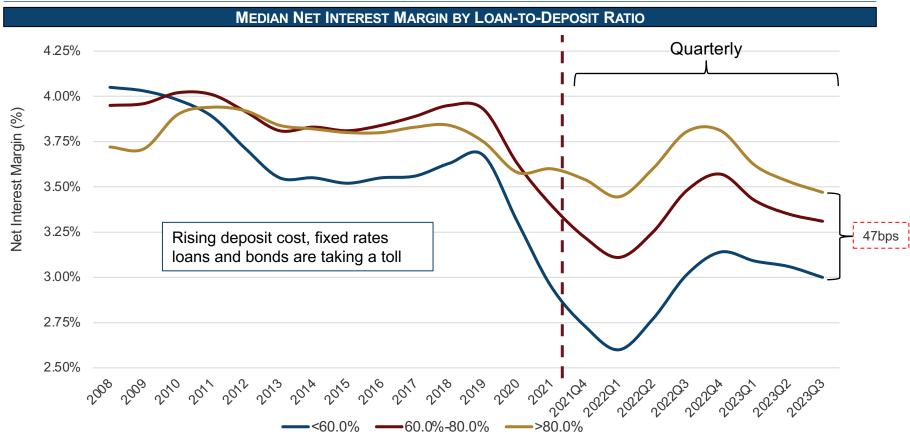


Note: Includes financial data for all U.S. commercial banks, savings banks, and thrifts (top tier consolidated only) Source: S&P Capital IQ Pro; Data as of 9/30/2023

## NIM CONTINUES TO DECLINE - WHEN WILL RECOVERY BEGIN?



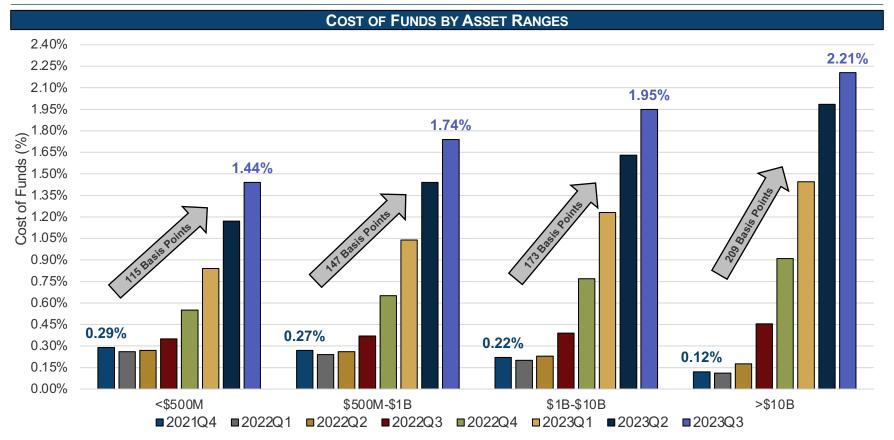
## LOAN-TO-DEPOSIT RATIO: IMPACT ON NET INTEREST MARGIN



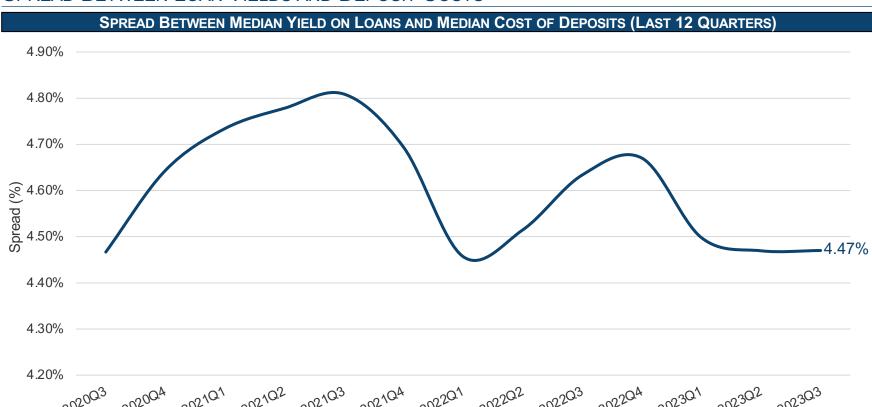
#### LOAN YIELDS AND COST OF FUNDS: FULL IMPACT OF RISING RATES UNKNOWN

#### LOAN YIELDS AND COST OF FUNDS VS. FED FUNDS RATE 7.00% 6.00% 5.92% 5.00% 4.00% Change in: Yield on Loans: 98bps 133bps Cost of Funds: 3.00% Avg. Fed Funds: 518bps 2.00% 1.00% 0.00% 2021Q4 2022Q1 2022Q2 2022Q3 2022Q4 2023Q1 2023Q2 2023Q3 Median Yield on Loans Median Cost of Funds - Avg. Fed Funds Effective Rate

#### COST OF FUNDS BY ASSETS

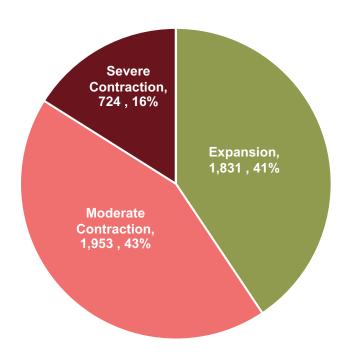


#### SPREAD BETWEEN LOAN YIELDS AND DEPOSIT COSTS



Spread Between Yield on Loans and Cost of Deposits

#### THE INDUSTRY IS BIFURCATED: 41% OF BANKS EXPANDED NIM IN Q3 2023

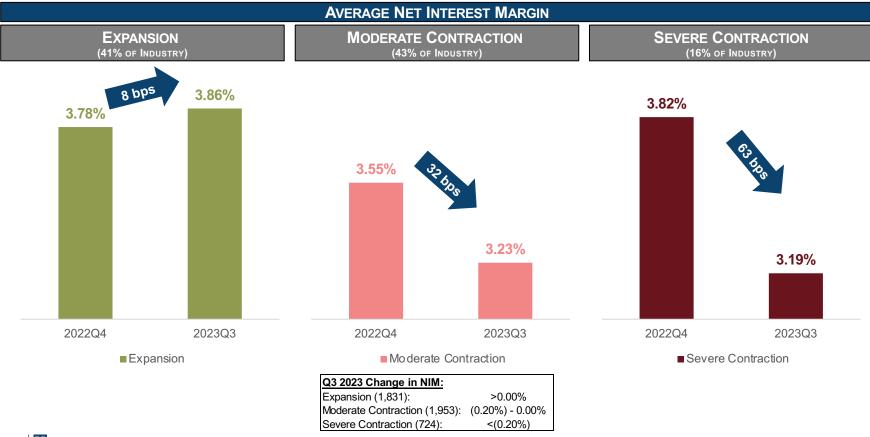


#### Q3 2023 Change in NIM:

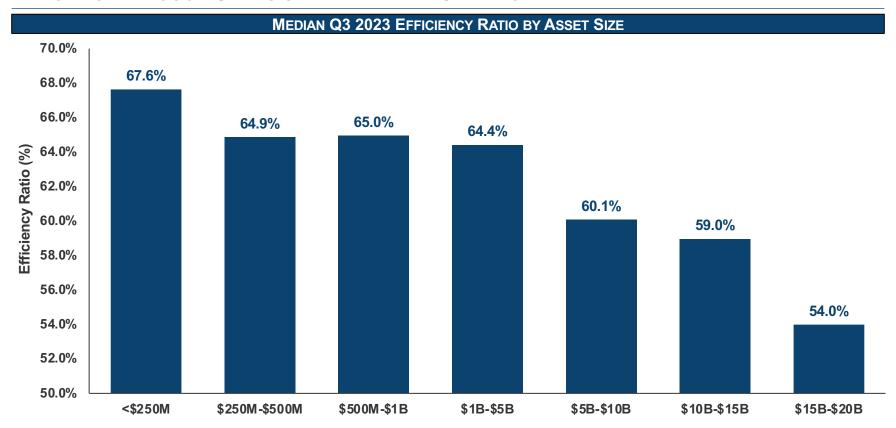
Expansion (1,831): >0.00% Moderate Contraction (1,953): (0.20%) - 0.00% Severe Contraction (724): <(0.20%)

- The majority of the banking industry experienced NIM contraction in the third quarter of 2023.
- 41% of banks experienced NIM expansion.
- 16% of banks experienced NIM contraction greater than 20 bps. On average these banks NIM decreased by 40 bps.

#### NET INTEREST MARGIN CONTRACTION/EXPANSION – THE HAVES AND HAVE NOTS

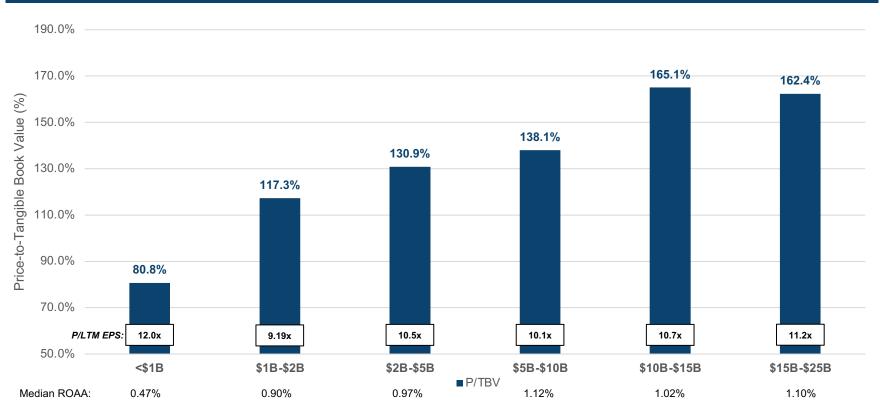


## EFFICIENCY THROUGH SIZE IS STILL A RELIABLE STRATEGY



## MARKET PRICING BY ASSET SIZE – STILL A STRONG PREFERENCE FOR SIZE

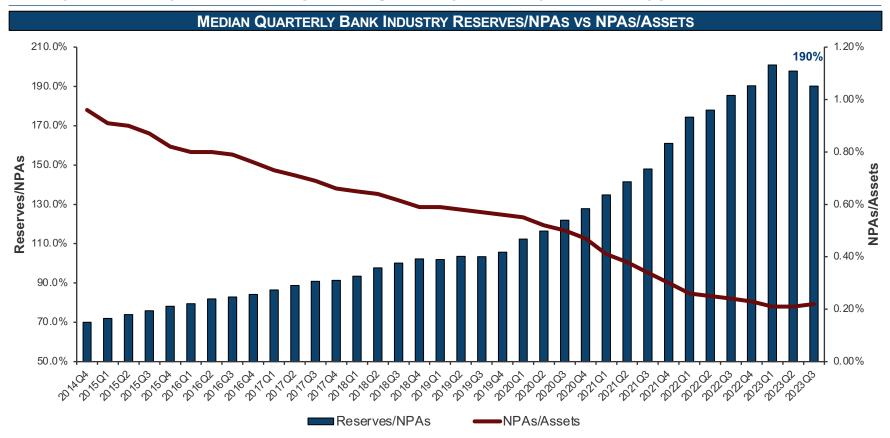
#### MEDIAN PRICE-TO-TANGIBLE BOOK VALUE & PRICE-TO-LTM EARNINGS BY ASSET SIZE



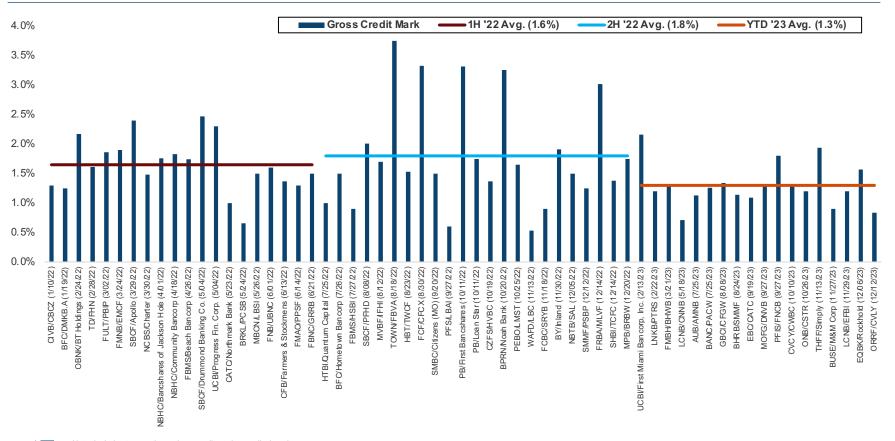
A) WHAT DOES CREDIT QUALITY LOOK LIKE NOW & WHERE WILL IT GO?



## BANKS APPEAR TO BE WELL RESERVED UTILIZING TRADITIONAL METRICS

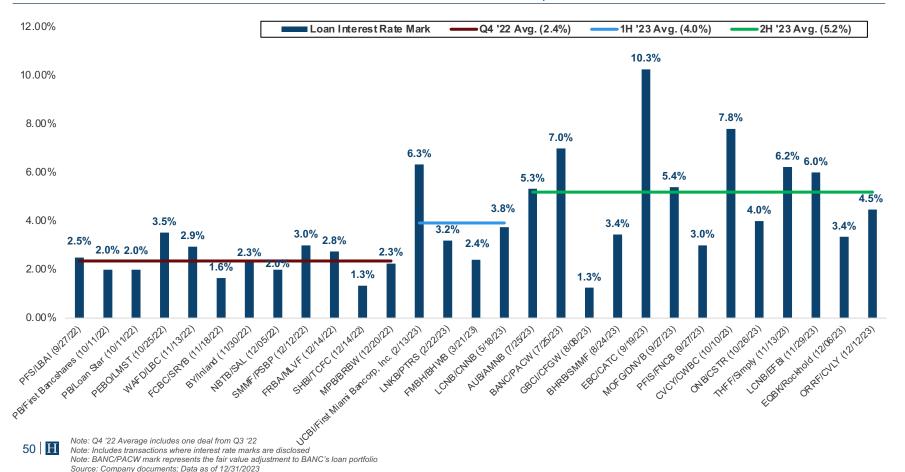


# CREDIT MARKS SINCE JANUARY 1, 2022



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# GROSS LOAN INTEREST RATE MARKS SINCE SEPTEMBER 1, 2022

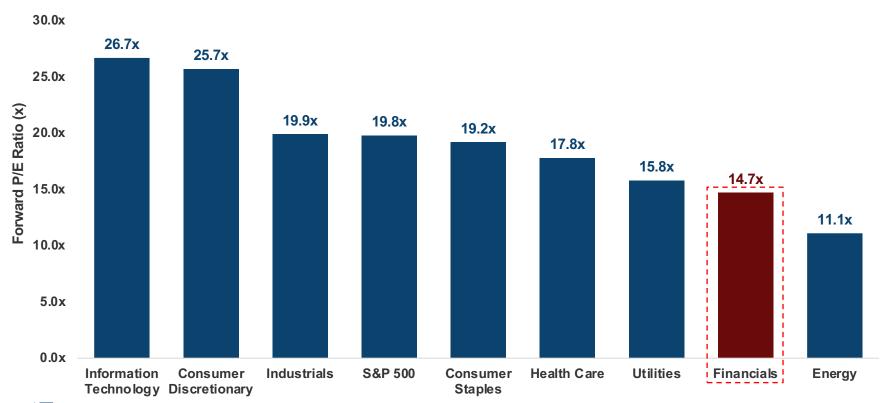


IV. THE IMPACT ON BANK STOCK VALUES AND M&A



# BANK STOCKS ARE STILL OUT OF FAVOR, BUT STARTING TO REBOUND?

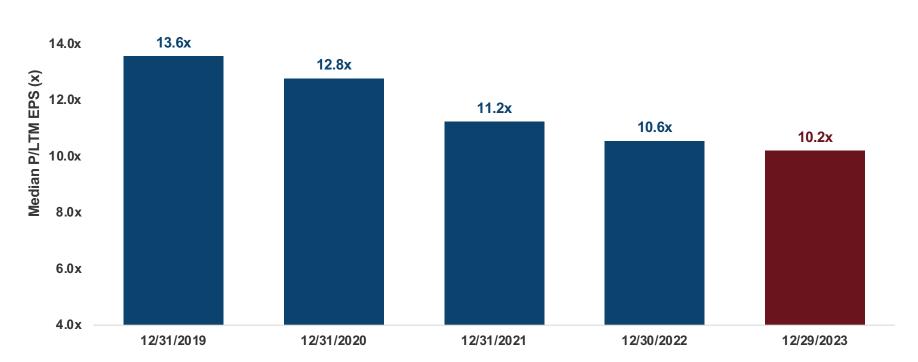
## SELECT S&P 500 SECTORS FORWARD P/E RATIOS



## PRICE-TO-EARNINGS ON A STEADY DECLINE

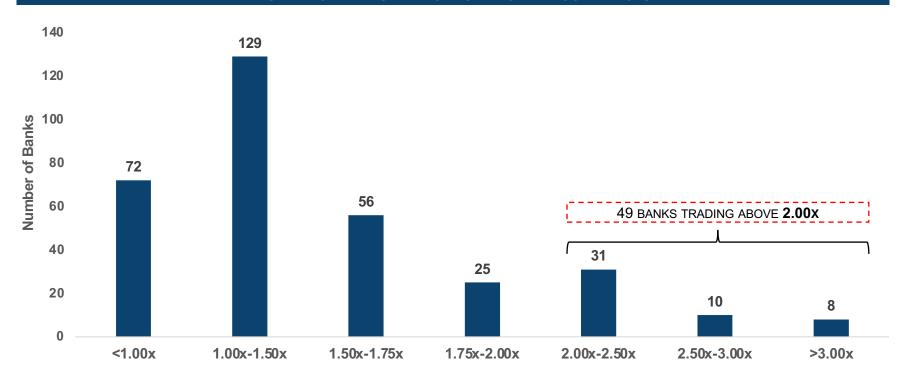
## MEDIAN PRICE-TO-LTM EARNINGS (MAJOR EXCHANGE TRADED BANKS)

16.0x



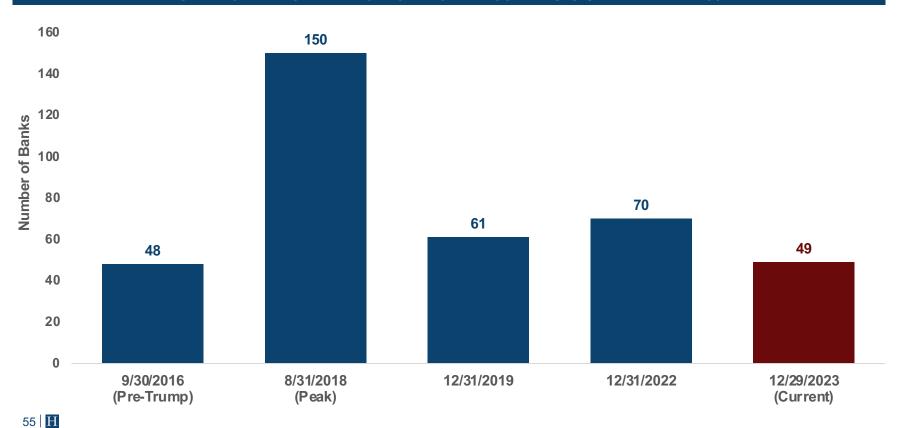
#### TURMOIL IN THE BANKING INDUSTRY HAS LEAD TO DEPRESSED PRICING





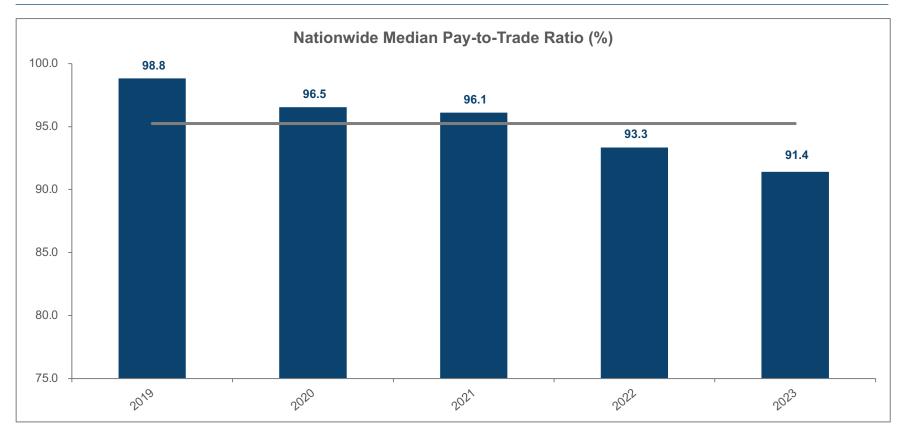
## Low Trading Values & Uncertainty Have Depressed M&A Activity





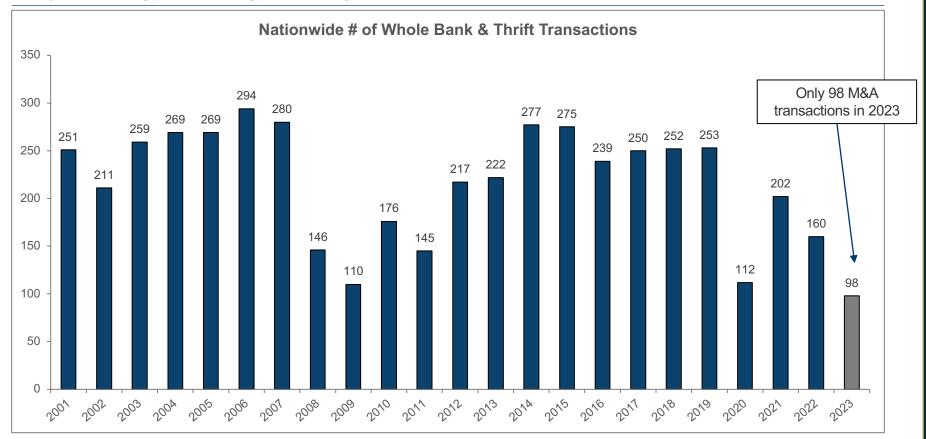
Note: Includes all banks traded on the NYSE and NASDAQ exchanges where price-to-tangible book metrics are available Source: S&P Global Market Intelligence; Data as of 12/29/2023

## MEDIAN NATIONWIDE PAY-TO-TRADE ANALYSIS

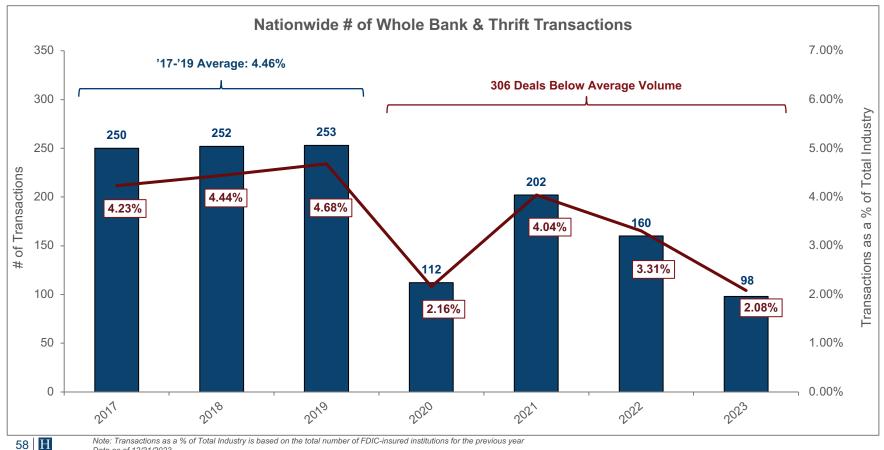


Data as of 12/31/2023 Source: S&P Capital IQ Pro

#### WHOLE BANK & THRIFT M&A TRENDS



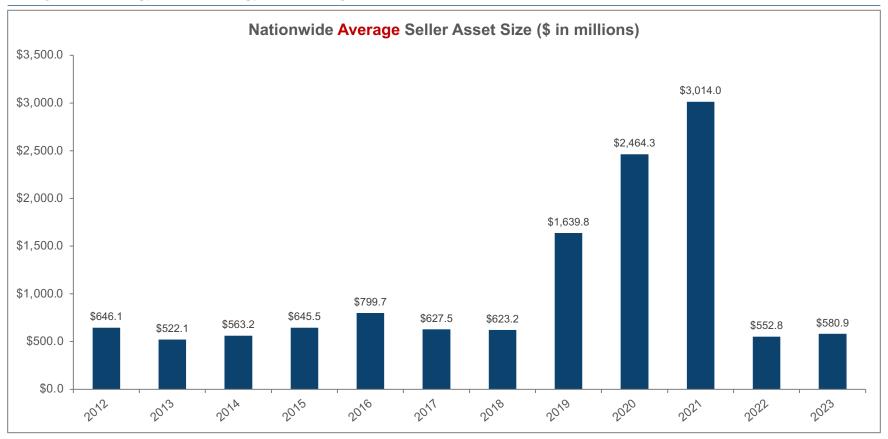
## BACKLOG OF PENT UP SELLER DEMAND



Note: Transactions as a % of Total Industry is based on the total number of FDIC-insured institutions for the previous year Data as of 12/31/2023

Source: S&P Global Market Intelligence

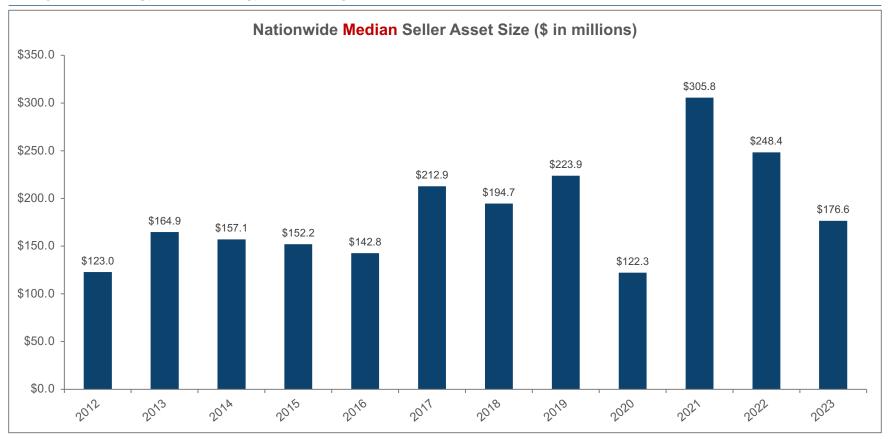
## WHOLE BANK & THRIFT M&A TRENDS



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Data as of 12/31/2023 Source: S&P Capital IQ Pro

## WHOLE BANK & THRIFT M&A TRENDS



60 H Data

Data as of 12/31/2023 Source: S&P Capital IQ Pro

#### **MEDIAN PROFITABILITY METRICS**

Price-to-Earnings: 11.1x

LTM ROAA: **0.89%** 

#### **MEDIAN CAPITAL METRICS**

Price-to-TBV: **124.5%** 

TCE Ratio: **9.11%** 

#### **MEDIAN DEAL SIZES**

Public Deals: Buyer: **\$5.7B** Seller: **\$1.1B**  Private Deals: Buyer: **\$740M** Seller: **\$134M** 

#### OTHER 2023 KEY TRANSACTION HIGHLIGHTS

- Only 30 transactions with pricing disclosed
- Median seller <u>net loan-to deposit</u> ratio: **76.7%**
- Median <u>core deposit premium</u>: 2.42%
- 13 transactions terminated

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#### Purchase Accounting Marks Create High Dilution Even at Low Price Points

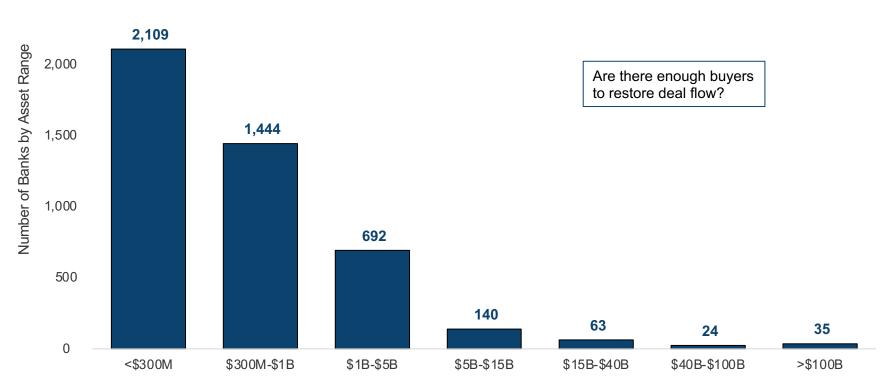
Hypothetical Seller Balance Sheet Adjusted for Interest Rate and Credit Marks									
	Beginning	Estimated M	larks	Adjusted		Seller Merger	Adjusted		
(\$ in thousands)	Balance Sheet	(%)	(\$000)	Balance	Note	Adjustments	Balance	Note	
<u>Assets</u>									
Cash	50,000	0.00%	-	50,000		(3,510)	46,490	7	
HTM Securities	25,000	(8.00%)	(2,000)	23,000	1	-	23,000		
AFS Securities	100,000	Fair Valu	е	100,000	2	-	100,000		
Total Securities	125,000	(1.60%)	(2,000)	123,000		-	123,000	='	
Loans	800,000	(5.75%)	(46,000)	754,000	3	-	754,000		
Reserves	(12,000)	Reversal, net	(6,000)	(18,000)	4		(18,000)	_	
Net Loans	788,000	(6.60%)	(52,000)	736,000		-	736,000	_	
CDI	-	Reversal	-	-		22,500	22,500	8	
Goodwill	-	Reversal	-	-		43,785	43,785	9	
Other Assets	37,000	0.00%	<u> </u>	37,000		4,725	41,725	10	
Total Assets	1,000,000	(5.40%)	(54,000)	946,000		67,500	1,013,500		
Liabilities:									
Deposits	900.000	(1.00%)	(9,000)	891.000	5	_	891.000		
Other Liabilities	10,000	0.00%	-	10,000			10,000	_	
Total Liabilities	910,000	(0.99%)	(9,000)	901,000		-	901,000		
Shareholders' Equity	y:								
AOCI	(10,000)	<b>AOCI Eliminated</b>	10,000	-	2	_	-		
Equity	100,000		(55,000)	45,000	6	67,500	112,500		
Total Equity	90,000		(45,000)	45,000		67.500	112,500	_	
Tangible Equity	90,000		(45,000)	45,000		1,215	46,215		
·giolo Equity	55,566		(-10,000)	-10,000		.,2.3	-10,210		
Price-to-TBV	125.0%			250.0%			243.4%	1	
Purchase Price	112,500			112,500		<u> </u>	112,500		
	,			,			,		

#### **NOTES**

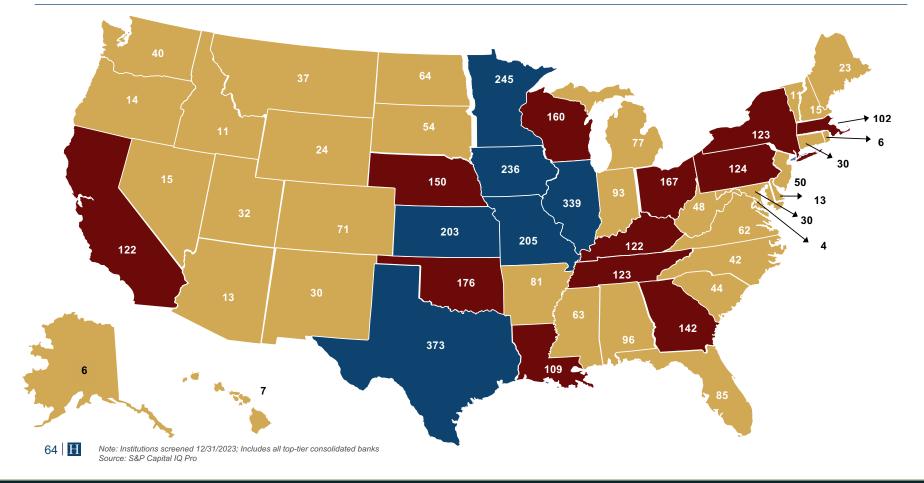
- Median implied mark based on the differences reported between fair value and cost basis for HTM securities in Q3 was 7.90% (1)
- 2. AFS Securities have after-tax mark incorporated and reflected as AOCI. Through purchase accounting, an acquirer will lose its capital treatment.
- 3. Average interest rate mark for the second half of 2023 was 5.2% and average credit mark was 1.3%. The analysis is utilizing a 5.0% interest rate mark and a 0.75% Non-PCD credit mark.
- 4. Reversal of Seller's reserves, net of 0.75% PCD credit mark.
- Estimated 1.00% mark up on deposits.
- Includes \$10 million reduction for the elimination of the AOCI balance.
- 7. Assumes a transaction charge of 7.5% of deal value, 50% allocated to the Seller, 80% deductible and a 21% tax rate.
- 8. CDI estimated to be 2.5% of total deposits.
- Goodwill created based on purchase price less Seller's adjusted tangible common equity (tangible common equity less net mark to market and Seller's portion of transaction expenses).
- 10. DTA created based on gross mark to market of \$22.5 million and a 21% tax rate.

## NUMBER OF BANKS BY ASSET SIZE





# NUMBER OF COMMERCIAL AND SAVINGS BANKS BY STATE: 2023



# CHARACTERISTICS ENHANCING VALUE

- History of organic growth
- Core profitability from NIM and fee income
- Market with organic loan demand
- Core low-cost depository relationships
- Synergies with buyer
- Willingness to take stock as consideration especially publicly traded
- Wealth management income
- Strong management bench

# CHARACTERISTICS LIMITING VALUE

- Non-organic growth
- Markets with low or negative growth demographics
- Transactional earnings (mortgage and asset sales)
- Large amounts of fixed rate earning assets (creating large balance sheet marks)
- High funding costs or non-core funding
- Reliance on key individual(s) with flight risk
- Specialty lending or other niche or ethnic focus
- Requirement of cash as consideration

V. WHAT IS NEXT?



## M&A OUTLOOK - HEADWINDS & RESISTANCE



#### HEADWINDS & RESISTANCE

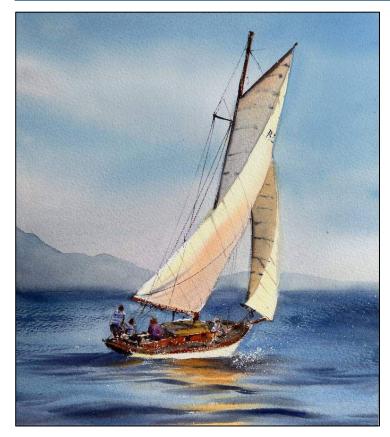
#### Purchase Accounting Challenges

- AOCI and HTM marks
- Interest rate marks on loans
- Increasing credit marks
- The combination of these is often 50% of book value

#### EARNINGS CHALLENGES

- Continued NIM compression
- Wage Inflation

## M&A OUTLOOK - TAILWINDS & ASSISTANCE



#### TAILWINDS & ASSISTANCE

- December bank stock rally carries into 2024
- Banks with low leverage ratios are being pressured by regulators
- Regional banks need acquisitions to grow EPS
- Large backlog of sellers looking for partners
- Growing seller receptivity to stock deals with upside

#### FINAL THOUGHTS FOR 2023

#### **OBSERVATIONS**

- Regulatory pressure is building on banks with severely low capital levels
- Some banks are trapped by fixed-rate bonds and loans and face declining earnings
- Opportunities exist for sellers to "buy low" with publicly-traded bank stocks in mergers
- Investor money is plentiful on the sidelines for strategic transactions
- We are in the lowest tax environment for the rest of our lifetimes

#### **ACTION STEPS**

- Be looking for strategic partnerships both above and below
- Be sure you are on the FDIC notification list
- Strategic planning is critical keep your board informed and ready to act
  - ✓ Know a good opportunity when you see one board education in advance
  - ✓ Know the availability and cost of new capital

#### HOVDE GROUP PROFESSIONALS & CONTACT INFORMATION

#### **HOVDE GROUP OVERVIEW**

Hovde Group, LLC is a leading U.S. financial advisory group that provides a full-service suite of investment banking, capital markets, financial advisory, sales and trading, and equity research services focused exclusively on the banking industry. It has been a leading advisor in the banking sector for over 35 years.

Hovde's experienced professionals advise banks across all 50 states and provide the expertise, resources and focus necessary to structure, negotiate and successfully close the most complex strategic M&A and capital transactions.

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