

BankDirector[®]

Strong Board. Strong Bank.

The Financial Industry's Premier Growth & Strategy Event

EXPLORING YOUR GROWTH OPTIONS

January 26-28, 2025

Phoenix | JW Marriott Phoenix Desert Ridge



Early Rates Expire September 27, 2024!

Register by visiting BankDirector.com or calling our events department at (877) 397-7595.

JOIN US IN THE DESERT WITH AN AUDIENCE OF YOUR PEERS!

“This was my first Bank Director event. It exceeded my expectations. It was time very well spent.”

— PAST CONFERENCE ATTENDEE

“Really helped me as an independent director to view many macro aspects of banking and to see what our management does.”

— PAST CONFERENCE ATTENDEE

“Well organized and relevant information was provided.”

— PAST CONFERENCE ATTENDEE

“This was my 4th AOBA, and I always leave with pages of notes on strategic initiatives and a handful of useful business cards from folks from across the industry.”

— PAST CONFERENCE ATTENDEE

“AOBA was as always, an excellent program. It’s a massive undertaking, and the organization efforts by the Bank Director team were exceptional.”

— PAST CONFERENCE ATTENDEE

“As a fourth time attendee, this conference by far leads the pack from the topics to the speakers and setting. I will be back next year!”

— PAST CONFERENCE ATTENDEE

“I attend Acquire or Be Acquired because it brings together people from all aspects of our industry — bankers, bank directors, vendors, investment bankers, investors.”

— PAST CONFERENCE ATTENDEE

EXPLORING YOUR

The Acquire or Be Acquired Conference, also known as AOBA, is the financial industry's premier growth and strategy event. The expansive agenda is tailored for CEOs, chairpersons, CFOs, directors and those senior executives responsible for leading and implementing the growth strategy at the bank. Going beyond M&A, the conference draws financial leaders from across the country to glean insights from industry experts on complex issues and opportunities facing banks today.

The conference agenda reflects the broader focus of serving the entire key leadership team, addressing a wider range of topics essential to their roles and responsibilities – covering cutting-edge ideas and nontraditional banking strategies to drive growth, build value and increase market share.



GROWTH OPTIONS

CREATED FOR BANK LEADERS AND THE BOARD

During the event, participants have numerous opportunities to network with peers that share an interest in exploring financial growth opportunities, strategic initiatives and business partnerships. Officers and directors from public and private financial institutions, leading fintech professionals, senior partners from law firms, top investment bankers, accounting partners, management consultants and investors comprise the audience in Arizona each and every year!



Day One | Sunday, January 26

Uncovering Growth Opportunities

- The State of the Industry
- What to Expect From Washington
- Growing Your Balance Sheet
- Re-Creating Your Strategic Plan
- Navigating Risks

Day Two | Monday, January 27

Developing New Strategies

- The Best of RankingBanking
- Technology and Banking
- Lessons From the Latest Acquisitions
- Growing Deposits for Long-Term Sustainability
- Cybersecurity & Fraud Prevention

Day Three | Tuesday, January 28

Innovating for Future Growth

- What Does Your Brand Say About You?
- Recruiting & Retaining the Best Talent
- Building Shareholder Value
- What's on the Horizon
- Lessons From the Past & Advice for the Future



VENUE

JW Marriott Phoenix Desert Ridge

5350 East Marriott Drive

Phoenix, AZ 85054

Reservations: (800) 898-4527

www.marriott.com

DISCOUNTED HOTEL RATE

The discounted room block at the JW Marriott Desert Ridge is sold out; however, leisure rates may still be available. Please contact the hotel directly at (800) 898-4527.

For additional nearby hotel options, please visit the venue page of the Acquire or Be Acquired Conference on BankDirector.com for an up-to-date listing.

RATES & REGISTRATION

Early Individual Rate: \$2,295 *(Early Rate Expires September 27, 2024. Payment must be received by offer expiration in order to receive the special rate.)*

Standard Individual Rate: \$2,595

Early Group Rate: \$2,195 *(Early Rate Expires September 27, 2024. Payment must be received by offer expiration to receive the special rate. The group rate is available for 3 or more from the same financial institution.)*

Standard Group Rate: \$2,395

Non-Banker Rate: \$4,295 *(This registration fee applies to attendees who are board advisors/observers, investment bankers, attorneys, accounting firms and other vendors and service providers. This rate also applies to managing directors of a bank's investment banking practice. Bank Director reserves the right to verify your company profile and adjust your registration rate if necessary.)*

Guest Registration: \$595 *(For more information about our guest program, please visit BankDirector.com.)*

Payments & Cancellation

Conference registration includes admittance to all conference activities and the conference materials. Payment will be accepted by check, American Express, Visa, MasterCard or Discover. If paying by check, please make payable to DirectorCorps, Inc. and include the attendee's name(s) and/or a copy of the registration form and mail to:

Conferences
Bank Director
201 Summit View Drive, Suite 250
Brentwood, TN 37027

Due to commitments and expenses, all cancellations after December 6, 2024, will be subject to a \$300 processing fee. We regret that no refunds will be given after January 6, 2025; however, substitute participants are welcomed. DirectorCorps, Inc. assumes no liability for any nonrefundable travel, hotel, or related expenses incurred by registrants. To review our in-person event waiver, please visit BankDirector.com.

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